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### **PRESIDENT'S WORDS**

A Passionate, dynamic and constantly changing, Rugby is a sport that requires a lot of dedication, commitment, study, and planning in order to evolve. Collective and challenging, our sport requires collaboration - A LOT OF COLLABORATION: joint work between the Confederation, Federations, Clubs, Social-Educational Projects, and Athletes. It is in the complex mission of fostering the entire ecosystem of our sport, looking after its values, and uniting long, medium, and short-term development that the Confederation works daily on multiple fronts.

The year 2022 was one of the most demanding in our history, as it was the year of recovery. The pandemic has tested the passion and determination of our community, which has overcome one of the most difficult periods of our lives with great resilience.

The Confederation's mission was to resume national competitions in all categories. While Rugby Sevens made a brief comeback in 2021, the Rugby XV disputed between regional teams and clubs hadn't been played since 2019. Understand the needs of clubs, federations, players and coaches, referees and volunteers, and building/consolidating partnerships, (re)finding paths for our Rugby was the challenge we faced in 2022 with our community. The responsibility of inspiring and leading the development of sport has required, more than ever, that we have a long-term perspective.

On the increasingly competitive international stage, our athletes have faced notable challenges head-on. For the Yaras, the short-term goal of staying in the world elite has been achieved, in a year that has taken us to yet another Rugby World Cup Sevens. The South American hegemony was maintained, and this time in a more special way, with a home title, playing in front of the home crowd for the first time since 2016. In the medium and long term, the mission to build the Brazilian Women's XV Rugby Team has taken another step forward, with Yaras playing at home for the first time. With the launch of the Brazilian Women's Rugby XV Championship, we are at the forefront of South America in this category and this fills us with pride.

For the men, the consolidation of the Cobras' project has progressed and we know that the second year of any project is always one of the most difficult, when it is necessary to build for the long term despite the existence of shortterm objectives We emerged stronger from an intense first semester playing abroad and the lessons learned resulted in a title in the second semester, with the Tupis celebrating a continental crown. We were also able to play again at home, in front of the fans in the Americas Rugby Trophy, in an emotional moment - after all, we all missed the stands.

With an eye on the future, we were also able to celebrate the return of the youth teams, with an unprecedented women's tournament victory, and the construction of crucial projects for the development of our grassroots teams. The national championships (BR XV and Copa Cultura Inglesa), the reactivation of the São José dos Campos Academy, the consolidation of SIFT (Talent Identification and Training System), the construction of DALP (Long-Term Athlete Development Guidelines), initiatives that have an impact on the lives of young rugby players, such as "Nina" and "Vem Pro Rugby" projects, SESI-SP partnership, the relaunch of the Michel Etlin Scholarship and the scholarships offered by our partners, make up the framework of actions compatible with the Confederation's strategic vision of ensuring Rugby's sustainable growth.

Of course, the work we do off the field to constantly improve our governance, in line with ESG best practices, and the closer ties we have with our supporters ensure that we can position ourselves solidly in the sporting world and face our day-to-day challenges with confidence. Once again, the CBRu received an award from "Sou do Esporte", recognizing its quality of governance. Our partnerships have strengthened and grown: sponsors have become increasingly involved with Rugby and now understand the sport's ability to transform lives and create citizens. More than ever, it is the responsibility of our entire community to practice and spread our values: Integrity, Respect, Solidarity, Passion, and Discipline.

We only managed to get through two extremely difficult years, 2021 and 2022, because our sport nurtures values that build citizens who think and act in a collective, in society, always thinking about the common good. It is with this in mind that we face 2022 and plan for 2023. It's about making Rugby sustainably grow day by day, guided by a solid strategic plan, based on sports science, guided by the best management practices, and sustained by a lot of discipline, respect, integrity, passion, and solidarity - again the importance of practicing our values.

We know that there is a lot to be done in the coming years and decades, but the important thing is to evolve year after year, sustainably and with a clear vision: MAKING RUGBY FLOURISH IN BRAZIL!

Martín Andrés Jaco President of the Administrative Council of the Brazilian Rugby Confederation

### **CEO'S WORD**

Without a doubt, 2022 was a year for Brazilian rugby to remember. After two years of drastic reduction in the activities of our sport due to the pandemic, the community has been able to resume its full activities and, with this, take to the field the passion that has been so proven over the last few hard years. As a result, the Brazilian Rugby Confederation's mission to foster the development of our sport, from grassroots to high-performance teams, from educational work to fostering partnerships, has never been more vital. We reaffirmed our commitment to acting positively in the entire ecosystem of our sport, strengthening the community, and bringing Rugby to new audiences.

In the context of national teams, we are once again getting a taste of international rugby in our country. For the first time since 2019, we have been able to offer our community international events on Brazilian soil. There were no less than 8 days open to the public with matches from our national teams. In June, we hosted the South American Women's Sevens Rugby Championship in Saquarema and the Yaras team was able to play in front of the fans for the first time since Rio 2016, in a landmark event in which we celebrated the 20th unbeaten continental title for our most successful team. In October, it was the Tupis' team's turn

to meet the fans again in the Americas Rugby Trophy is held in Mogi das Cruzes, with Brazil hosting Chile and Canada. In November, Mogi was also the venue for the Brazilian Women's XV Rugby Team's historic match against Colombia, in what was Yaras XV's first home test match in history.

The achievements were also celebrated. As well as the title on home soil, Yaras were the gold medalist at the South American Games on a Team Brazil mission in Paraguay, while Yarinhas, our youth women's team, also stood on the top step of the podium in Argentina at the South American Youth Games.

The Tupis team celebrated their first Rugby XV title since 2018 by winning the South American 3 Nations in Colombia, while in Rugby Sevens both the men's and women's adult teams qualified for the 2023 Pan American Games. All of this is supported by the intense work of our High-Performance team, which began in the first half of the year with the challenge of performing well in a second Cobras' season in the American Rugby Super League, the continent's benchmark league, playing abroad, facing all the challenges that this represents. Yaras' participation in the Rugby Sevens elite squads was also a source of pride, as Brazil secured their place in the top division on the Rugby Sevens World Tour, finishing 11th overall, while in the Rugby Sevens World Cup, played in South Africa, 11th place marked the second best position in the Brazilian team's history.

The work of identifying and training talent has been intense, with the relaunch of São José dos Campos Academy for grassroots teams, the progress of SIFT (System for the Identification and Training of Talent), and the construction of DALP (the guidelines for the Long-Term Development of Athletes), have been important steps in building the future of our Rugby.

On the pitch, the organization of the new Rugby XV tournaments for regional youth teams, the BR XV, has set the stage for the return of the Curumins, the Brazilian men's youth team, to the pitch, with a trip to Paraguay for the M20 South American Championship.

The pioneering Women's BR XV had its first season with adult and M21 categories. It was an exciting moment to see the category developing, in a project that is much bigger and aims to put Brazil on the world women's rugby XV map. The finals took place alongside the South American Women's Rugby Sevens party in Saquarema, making for a great weekend of celebrating women's rugby.

Still on the subject of development, the work done on the "Vem Pro Rugby" and "Nina" projects made us very proud - we have never managed to impact so many clubs in the same year as we did in 2022, with 28 Brazilian Rugby clubs and projects benefiting from the two projects. The official launch of the "Nina" project was a highlight for us, as we were able to materialize our concern for the grassroots teams of women's rugby, building a ground for gender equality and the growth of women's rugby. Besides the "Nina" project we had the unforgettable 1st Women's Leadership Forum "Grassroots to Global", which strengthened the work of leaders linked to Brazilian grassroots rugby, connecting projects taking place all over the country. The partnership

with SESI-SP, which is so important to the Confederation, has been consolidated and we can see young people being impacted in a transformative and positive way by the partnership day after day.

The international recognition of our Grassroots Player Recruitment and Retention course, combined with the success of "Superweek" in training new rugby professionals, has added to the joy of seeing the return of Club's Rugby. The Super Sevens and Super 12 have returned to their former glory, stirring the passion of the community once again. Brasil Sevens and Copa Cultura Inglesa closed the year on the pitch, with the feeling of mission accomplished with the national tournaments.

Off the pitch, we still manage to accomplish a lot together with supporters and partners, with projects that make us proud on several fronts, sharing with them the lessons learned and the values of our sport. We welcomed 14 new commercial partners, adding to the list of supporters who believe in Rugby, either as a tool to bring visibility to their brands or as a project for social evolution in Brazil. We have made progress on the governance and compliance fronts and our work has once again been recognized for performing well in these fields.

I'm honored to be able to work so closely with the community in this challenging year of rebuilding our community's rugby and taking our national teams to new heights. It is because of this rich work accomplished in 2022 that we can look forward with optimism to face the new challenges of 2023, like consolidating projects that will impact the entire ecosystem of our sport, always aiming for sustainable growth.

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CEO of the Brazilian Confederation of Rugby



## MISSION

To promote the development of citizenship through the practice of Rugby and the sharing of its fundamental values.

## VISION

To become an international power and one of the main sports in Brazil by 2030, cherishing and transmitting the values of Rugby.



#### PASSION

For developing rugby in Brazil.

#### RESPECT

For all stakeholders of Brazil's Rugby and laws and regulations of Brazil and internationally.

#### DISCIPLINE

To stay focused on strategic planning and the objectives set.

#### INTEGRITY

In the use of public and private resources under our responsibility.

#### SOLIDARITY

With all the people involved in Brazil's Rugby.





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One of the great challenges facing the Brazilian Rugby Confederation is to keep moving forward with projects that boost the development of national rugby, in a work that requires constant engagement with other departments (high-performance teams and refereeing, notably), partnerships in the sports, education, business sectors and with the community - federations and clubs.

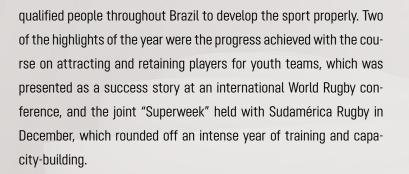
The goal of strengthening the entire Rugby ecosystem has advanced, with the central focus on growing the grassroots of the sport, so that more and more young people have access to the sport and can develop through it as citizens, in work that combines personal growth with the strengthening of the whole community. Rugby with a social impact and relevance to the community is the concept that guides all the Confederation's actions and, throughout 2022, the progress in this area has been remarkable.

The historic partnership with SESI-SP has been consolidated both between the Confederation and the entity and in the clubs' engagement with SESI-SP units. School rugby has made progress and in 2022 it was possible to reap rewards with the introduction of classes that allow young people to practice the sport after school. Through SESI's "Athlete of the Future Program", we reach both young people already involved with SESI-SP and the community that lives around SESI's units.

The project works along side the "Vem Pro Rugby" project, which has continued to advance in the state of São Paulo, training coaches and strengthening the grassroots teams of clubs in the state. Twenty clubs in the state were affected.

The particular development of women's rugby continued to be a basic concern for the Confederation, with the "Nina" project entering a new phase, based on the application of incentivized resources that allowed the project to advance throughout 2022, approaching clubs across the country with the aim of building safe spaces and empowering young women in rugby.

Even more importantly, the development department offered no less than 59 courses (an average of more than 1 per week), with 982 participants, in the most diverse areas of knowledge, guaranteeing more



Finally, the integration of Development and High Performance advanced and was highlighted by the development of the DALP, the guiding document for the Long-Term Development of Athletes, which was finalized and officially launched in January 2023.

### HIGHLIGHTS

- Partnership with SESI-SP: consolidation of classes, festival, participation in the Training League and organization of the 1st Science Applied to Rugby Meeting;
- "Nina" project officially launched with 8 clubs in 5 different regions - accelerating the growth of women's rugby;
- 1st Women's Rugby Leadership Forum a milestone for the development of the sport;
- Growth of the "Vem Pro Rugby" project;
- Build up of the DALP guidelines Long-Term Athlete Development - with the support of the COB;
- Course on attracting and retaining grassroots players becomes a success story and is presented at a World Rugby conference;
- Training and education: successful organization of "Superweek", in conjunction with Sudamérica Rugby.

## **PROJECT NINA**

Set up and started voluntarily in 2021 and approved for fundraising via the Sports Incentive Law, the NINA Project was born with the objective of stimulating the female grassroots categories within Brazilian clubs, helping to meet a growing need in sport, with a focus on working with girls aged 7 to 17. The scope of the project goes beyond sports development and NINA works within the clubs to empower women through rugby and to build safe spaces for women in sport, by promoting content and guidelines that have an impact on women's issues, from health to professional careers. The objective is to use rugby as an important tool for social transformation and, as a result, to encourage young people to take up the sport and develop the clubs' grassroots teams.

The NINA project entered a new phase in August 2022 with the application of the approved funds. In the first year, 8 clubs from all five regions of the country are included and carrying out activities: Acemira, from Belém (PA), in the North; Ymborés, from Planalto (BA), in the Northeast; Goianos, from Goiânia (GO), in the Center-West; Leoas from Paraisópolis, from São Paulo (SP), Jacareí, from Jacareí (SP) and São José, from São José dos Campos (SP), in the Southeast; Charrua, from Porto Alegre (RS), and Antiqua, from Pelotas (RS), in the South.

Through NINA, the clubs are covered for the cost of a coach's salary, technical advice, help with festivals, and sports equipment (balls, vests). NINA also has three regional coordinators, who are responsible for conducting and monitoring local regional activities: Maria Mikaela Pitta (North and Northeast), Valéria Sapienza (Southeast), Ciana Goycoechea (South and Center-West). All under the supervision of the national project manager, Leca Jentzsch.

In 2022, NINA also took part in Confederation events. NINA hospitality centers were set up at different Super Sevens stages and in "Copa Cultura Inglesa", providing support for the athletes and promoting the project's guiding concepts, creating awareness within the community about the project. To complement this, the project also offered talks throughout the year, most notably the mental health talk during the Yellow September campaign, presented by Sílvia Pires and Valéria Sapienza.





### **GRASSROOTS TO GLOBAL: 1ST WOMEN'S GRASSROOTS LEADERSHIP FORUM IN HISTORY**



NINA also promoted the 1st Grassroots Rugby Women's Leadership Forum held in Brazil with the support of World Rugby and ChildFund Rugby. The Grassroots to Global forum was born as a global legacy initiative for the 2021 World Cup, the world's leading women's rugby XV competition, held in 2022 in New Zealand. Brazil was the only South American country to host the forum, which took place in 22 different countries.

The forum was held in São Paulo on November 26, bringing together 30 leaders in national grassroots rugby from all five regions and 11 different states. By promoting the integration of the regions and the exchange of knowledge and experiences, the forum enabled NINA to move forward with the mapping of the situation of women's rugby in the country and in the construction of actions that promote the evolution of the category nationally. The organization of the Forum comes at a special time for Brazilian women's rugby. The event rounded off a historic month in which the Brazilian Women's Rugby XV National Team played an official match at home for the first time, facing Colombia in Mogi das Cruzes.

Ciana Goycoechea, one of Nina's coordinators, was also the Brazilian chosen to represent the country at the forum held in New Zealand during the World Cup in October, sharing the project's experiences with a global audience.

## THE GUIDING PRINCIPLES OF THE NINA PROJECT INCLUDE:



Developing methodologies for women's rugby

Increasing the number of girls in the rugby ecosystem (athletes, referees, coaching staff or managers)





Reach maximum potential in sport and life

Have the participation of the athletes' families





Create a safe space for girls in participating clubs

Respect and rely on protection policies.





# SESI-SP

A partner of the Brazilian Rugby Confederation since 2021, SESI-SP has established itself as a great ally in the development of Rugby on multiple fronts: participation and education, with Rugby classes and festivals aimed at young people; holding competitions; courses and training for professionals and employees involved in Rugby; and developing sports science. The scope of the partnership confirms SESI as a central partner for the holistic development of young people involved in rugby, based on the axes of development, education, knowledge transfer, and research.

Impacting the lives of thousands of young people by offering free sports education with a focus on Olympic disciplines, SESI offers immense growth potential for Brazilian rugby at a grassroots level. In this sense, in 2022, the partnership focused on establishing Rugby classes in 7 São Paulo units: Jacareí, Campinas (Santos Dumont), Indaiatuba, Votorantim, Taubaté, Osasco (Piratininga), and Tatuí. In all, 459 students (312 boys and 147 girls) are enrolled in the Rugby classes at the units, up from 350 in 2021. However, activities involving the sport were also held in other units at different times of the year, helping to promote the sport throughout the state.

The integration between the units began in April, with the 1st SESI-SP and Brazilian Rugby Confederation Rugby Festival taking place on the 29th and 30th in Osasco. Due to the pandemic, the event marked the resumption of Rugby activities for several partnerships. The seven units (Campinas, Indaiatuba, Jacareí, Osasco, Tatuí, Taubaté, and Votorantim) were present at the celebration, bringing around 300 children to take part in Rugby activities in a series of games. The event was accompanied by panel discussions aimed at educators and the community, on the topics of "Sports Management", "Teaching through games" and the offering of the "Initiation to Rugby" and "Rugby Training" courses.

The project also allows local clubs to get closer to SESI, as is already the case between Poli Rugby and SESI Osasco, Indaiatuba Rugby Club (Tornados) and SESI Indaiatuba, Lechuza Rugby Clube and SESI Votorantim, Jacareí Rugby and SESI Jacareí and Taubaté Rugby Clube and SESI Taubaté. This proximity



## SESI-SP

between clubs and SESI also allowed competitions to be held at SESI units, further connecting SESI with the community. Both SESI Osasco and SESI Guarulhos hosted national competitions throughout 2022. SESI Guarulhos, in particular, was also the training base for the men's national teams from Canada and Chile and the women's national team from Colombia, who visited the Brazilian national teams in October and November and, as part of the international games legacy program, held clinics with the unit's youngsters, providing a unique experience.

The excellent sporting and educational structure offered by SESI units is the most suitable space for the sporting and human development of players, allowing Rugby to be developed on an ongoing basis among young people and, as a result, bringing them closer to the clubs is part of the proposal to retain young people in the sport for life. The consolidation of the Rugby practice classes was also accompanied by the introduction of Rugby in the SESI Training League, held in the city of Sertãozinho on October 8th. The event promoted the integration of the units, enriching young people's experience of Rugby and encouraging the dissemination of Rugby's core values - discipline, respect, integrity, passion, and solidarity. The Touch Rugby matches brought together 114 youngsters aged between 12 and 14 from the Jacareí, Taubaté, Campinas, Indaiatuba, and Osasco units.

The results showed how well all the units are developing. Jacareí won the men's and mixed competition gold and the women's silver. Indaiatuba took the women's silver and the men's bronze. Osasco won the men's and mixed competition silver, Taubaté won the mixed competition bronze and Campinas won the women's bronze.



**SESI-SP** 



#### As with the first semester's festival, the Training League was accompanied by courses, such as the "First Aid Level 1 World Rugby" course for lifeguards from the Franca, Ribeirão Preto, and Sertãozinho units.

The other milestone was the "1st Meeting of Science Applied to Rugby" held on August 3 at SESI Vila Leopoldina in São Paulo. The event was a milestone for the partnership, as it consolidated SE-SI's role as a partner in the production and dissemination of scientific knowledge in the sport. This proposal was also aligned with SESI's participation in the construction of the DALP, CBRu's guiding document for the Long-Term Development of Athletes, which was built throughout the year with the support of the Brazilian Olympic Committee.

The event was attended by the entire High-Performance system of the Brazilian Rugby Confederation, clubs, and managers linked to the sport. The Applied Science Meeting showed the results of the physical assessments carried out at the Rugby Festival on students from the seven places covered by the partnership. In addition, the CBRu offered a lecture on Physical Preparation and the importance of obtaining data for the evolution of performance and the sport.



### OSASCO, GUARULHOS AND INDAIATUBA UNITSBECOME HOMES FOR RUGBY

- Throughout 2022, the units in Osasco, Guarulhos and Indaiatuba will become venues for national and international events of the Brazilian Rugby Confederation :
- SESI Osasco: Super 12 and Campeonato Paulista matches, 6th stage of the Super Sevens and Brasil Sevens
- SESI Guarulhos: 2nd stage of the Super Sevens and training camp for the Chilean and Canadian Men's National Teams and the Colombian Women's National Team
- SESI Indaiatuba: BR XV and Campeonato Paulista

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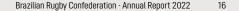


## VEM PRO RUGBY

The "Vem Pro Rugby" project entered another year of growth and development in 2022, promoting grassroots rugby among clubs in the state of São Paulo - and, for 2023, the project will expand to other states.

In 2022, "Vem Pro Rugby" trained a total of 138 teachers to work in the development of rugby, all from the public school system. The total number of clinics held (i.e. activities to introduce rugby in schools) by "Vem Pro Rugby" reached 1,124 and the number of young people impacted was 28,644. In all, 20 clubs were reached: Hurra!, Rio Branco, Bandeirantes Saracens, Pasteur, Poli, SPAC (all from São Paulo), URA (from Barueri and region), São José, Iguanas (both from São José dos Campos), Taubaté, Jacareí, Ilhabela, Piracicaba, Cougars (from Vinhedo), Lechuza (from Sorocaba and Votorantim), Piratas (from Americana), Tucanos (from São João da Boa Vista), Jequitibá (from Campinas), Tornados Indaiatuba and Tatuí. The clubs organized the "Dias de Rugby", actions to promote rugby that impacted 36 schools.





## **VEM PRO RUGBY**

The project also included the Integration Festivals, held jointly with the clubs in order to share the knowledge of organizing the event. Among the highlights were the festivals in Taubaté, with 220 children, in São Paulo (held in partnership with SPAC), with 480 children, and in Indaiatuba, with 315 children. Each festival focused on one of Rugby's core values - Discipline, Respect, Integrity, Passion and Solidarity. Vem Pro Rugby supported the festivals with transport for the teams, food, prizes, t-shirts, and ambulance, as well as sports equipment for training in the clubs and teaching materials for teacher training INTEGRATION FESTIVAL - STAGE RESPECT SÃO PAULO - SPAC



INTEGRATION FESTIVAL - STAGE INTEGRITY INDAIATUBA



INTEGRATION FESTIVAL - STAGE RESPECT TAUBATÉ







## TRAINING AND EDUCATION

The year 2022 saw extensive work by the Brazilian Rugby Confederation in training and education. Over the course of the year, 59 courses were held, with 982 participants being trained to work in some way within Rugby. The average was over 1 course per week.

Forty-one World Rugby courses were given, covering the areas of Coaching (Training), with Levels 1 and 2; Refereeing; Strength and Conditioning; Leadership Principles; Activate (Injury Prevention); First Aid; and Educators Training.

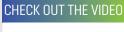
Activate's Injury Prevention and First Aid courses underline the concern of the Brazilian Rugby Confederation, in line with World Rugby, with the well-being of players being a central focus in Rugby today. This concern is not restricted to these courses, since all the other courses have content that emphasizes well-being and safety in Rugby.

In addition to the World Rugby courses, there are 18 Brazil Rugby courses, which complement the ecosystem of courses, touching on aspects of development that are crucial to the context of Brazilian rugby. In this way, School Rugby, Coach Training for Regional Teams, and Coach Training for the "Vem Pro Rugby" Project were designed and taught. Also noteworthy is the consolidation of the Recruitment and Retention of players for the grassroots categories, which had 66 participants from clubs all over the country.



# TRAINING AND EDUCATION

The Recruitment and Retention course sought to meet one of the most significant needs of national rugby, which is the consolidation of work at the grassroots level. It is notoriously difficult not only to attract new practitioners, but above all to retain them in clubs, and the course was designed to share experiences and consolidate knowledge and methods for the community to evolve in this area. The course was taught on a distance learning platform, seeking to democratize this knowledge as much as possible and offer it to the whole country. In addition to the courses, the Scrum Clinics addressed another central theme for the development of the sport, which is the scrum formation and the safety measures involved in training and techniques for improving it. The introduction of scrums in the grassroots categories and the newly developed women's Rugby XV category were at the heart of the clinics' concerns, with the launch of specific clinics for these segments.







### INTERNATIONAL EDUCATION AND TRAINING CONFERENCE

From November 30th to December 2nd, World Rugby held its International Education and Training Conference in Cape Town (South Africa). This was a historic event for Brazil with Gabriel Cenamo representing Brasil Rugby and presenting the Recruitment and Retention course for Grassroots Players to a global audience.

The aim of the conference was to update the development teams of the member countries and give countries the opportunity to present their success stories, i.e. projects that have been successful. After the presentation, Brazil was chosen in 1st place as one of the 8 countries that will carry out a pilot project in 2023 for Get Into Rugby 2.0, World Rugby's development program, which is being revised to focus on attracting athletes to the sport.

### **MEDICAL CONFERENCE**

Brazil was also represented by Lúcia Deibler, a World Rugby trainer from the medical field, at the World Rugby Medical Conference in Amsterdam.



## SUPERWEEK 2022



Between December 13 and 17, the end of the 2022 season, São Paulo hosted the Superweek, a World Rugby event organized here in conjunction with Sudamérica Rugby.

With the presence of Brazilian and South American trainers, the aim of the Superweek was to train Brazilian educators in various areas and to offer open courses to the community taught by the new educators. In all, 18 educators and 7 trainers underwent training and license renewal, while 14 new educators were trained, coming from São Paulo, Mato Grosso, Rio de Janeiro, Minas Gerais, Rio Grande do Sul, Santa Catarina, Paraná, Bahia, as well as an international guest from Bolivia.

Superweek was a milestone in the development of national rugby and its impact was massive. There were participants from all the federations affiliated to Brasil Rugby and 219 people from the community took part in the courses and clinics. 140 hours of activities over 5 days were carried out, with training and courses in Leadership, Strength and Conditioning, Coaching, Refereeing, and First Aid, as well as Scrum Clinics and injury prevention (Activate).

As recognition, Gabriel Cenamo also took part as a World Rugby trainer in the Peruvian editions of the Superweek, contributing to regional development.





## DALP

After 2021's focus on structuring the SIFT (System for the Identification and Training of Talent), 2022's main focus was on building the DALP (Long-Term Athlete Development), Brasil Rugby's project, in partnership with the COB, which was created in 2022 to build a strategic guideline for developing rugby players. DALP works alongside SIFT in consolidating the structure for training athletes for national rugby.

DALP aims to develop all levels of the game, strengthening clubs and helping to build a sustainable Rugby ecosystem in the country. The aim of the DALP is to present guidelines for the development of athletes and sporting bodies, based on scientific references and trends in Brazil and the world, in order to promote Rugby in different sporting contexts and direct the path of athletes in the sport, from their entry to their post-career. Combining the High Performance and Development departments, the project kicked off in August with the 1st DALP Coaches Forum held online.

Coaches with recognized experience in national rugby were invited, especially in terms of training different categories and their articulation with their respective institutions. The forum was followed by new inquiries with the community, reinforcing the collaborative nature of the construction of DALP. The work continued until January 2023, when the final document was presented at SESI Osasco.

The final document was co-authored by Ademir Felipe Schultz de Arruda, Bruno Pasquarelli, Gabriel Colini Cenamo, Julio César Carmo Faria dos Santos, Rachel Macedo, and Yura Yuka Sato dos Santos, with mentoring by Michel Milistetd and Vinicius Zeilmann Brasil.



MODELO DE DESENVOLVIMENTO DE ATLETAS DE RUGBY NO BRASIL Novembre, 2022











2022 marked the full return of Brazilian national competitions after the pandemic break. If in 2021 only Brazil Sevens (the Brazilian Men's and Women's Rugby Sevens Championship, played in a single event) and Copa Cultura Inglesa (the Brazilian Youth Rugby Sevens Championship) was held, 2022 saw the return of the Super Sevens (the Women's Rugby Sevens Circuit) and the Super 12 (the Brazilian Men's Rugby XV Championship), i.e. the two longest competitions, played throughout the year.

The return was built based on the plan for national competitions (built throughout 2020 and 2021) and it was possible precisely because the pandemic has slowed down. With the reorganization of competitions as its guiding principle, the Confederation's monitoring of state and regional competitions with federations and clubs was also a notable part of the work in the field. The season also saw the launch of the long-awaited BR XV tournaments and the Brazilian Rugby XV Regional Teams Championships. The launch of BR XV was a milestone for Brazilian rugby, with the adult women's and M21 categories and the men's M21 and M18 categories. For the first time in history, Brazilian Rugby had national women's Rugby XV competitions, while the national junior men's Rugby XV championship hadn't been played since 2015, marking a very important comeback for the category. BR XV met two latent needs. On the one hand, the need to develop women's Rugby XV was driven by the launch of the Brazilian national team in 2019 and the guarantee of an international calendar for the team. The regional teams model was used to promote club integration and joint work with state and regional federations. The same concern also guided the construction of the men's youth championships , which is becoming increasingly necessary to guarantee the long-term sustainability of the clubs, as well as promoting the national team.

By combining club competitions with national team competitions, the national competition system has responded to the need for national rugby to evolve from grassroots to adult level. On the one hand, the basic concern is the consolidation of amateur rugby from the community. On the other hand, the competition system allows for the evolution of both SIFT (the Talent Identification and Training System, aimed at nurturing national teams) and the sustainable construction and future consolidation of DALP (the Long-Term Athlete Development system), which has a positive impact on clubs and national teams.

## **2022 COMPETITIONS**

#### CLUBS | REGIONAL TEAMS

#### CLUBS

#### Rugby XV:

Super 12 - Adult Men's - Champions: Poli (SP)

#### **Rugby Sevens:**

Super Sevens 1st division - Senior Women's - Champions: Melina (MT) Super Sevens 2nd division - Senior Women's - Champions: Pasteur (SP) Super Sevens Youth - Women's U19 - Champions: Maringá (PR) and SESI Jacareí (SP) Brazil Sevens - Men's Senior - Champions: Jacareí (SP)

#### **REGIONAL TEAMS**

#### Rugby XV:

BR XV - Senior Women's - Champions: Center-West
BR XV - Women's U21 - Champions: São Paulo Vale (SP)
BR XV - Men's U21 - Champions: São Paulo Capital (SP)
BR XV - Men's U18 - Champions: São Paulo Capital (SP)

#### Rugby Sevens:

Copa Cultura Inglesa – Women's U21 - Champions: Center-West Copa Cultura Inglesa – Men's U21 - Champions: São Paulo Vale (SP) Copa Cultura Inglesa – Women's U18 - Champions: Paraná (PR) Copa Cultura Inglesa – Men's U18 - Champions: São Paulo Capital (SP)



# WOMEN'S BR XV

The 2022 Women's BR XV was a historic milestone for Brazilian rugby as an affirmative action for gender equality in sport. The reconstruction, after 11 years of inactivity, of the Brazilian Women's XV Rugby Team in 2019 brought the need to build national tournaments for the sport, which was not developed in clubs. For at least two decades, the focus of women's club rugby has been on Rugby Sevens and the need for change has been part of the new opportunities that Rugby XV offers the women's rugby ecosystem. Rugby XV is more democratic from the point of view of players' physical profiles and requires a greater number of players, encouraging the recruitment and retention of players, it also promotes the development of players' skills technically speaking. In this first year, the games were not played in the scrum, as this is an aspect of the game that requires more time to train and build.

Women's Rugby XV globally has gained greater incentives in recent years with World Rugby announcing the expansion of the World Cup from 12 to 16 teams by 2025, securing a direct ticket to South America. In addition, the World Rugby also created the WXV, the new annual world league, to start in 2023, also with South American participation. Responding to new trends and needs, the CBRu built the Women's BR XV in conjunction with the state and regional federations and clubs. With the organization of camps and clinics focused on Rugby XV, regional teams were formed, with representatives from São Paulo (capital, countryside, and Vale do Paraíba), Rio de Janeiro, Minas Gerais, Paraná, Santa Catarina, Rio Grande do Sul and the Center-West (based in Mato Grosso, but including Goiás and the Distrito Federal as well). Athletes from other parts of the country were able to take part, being allocated among the other teams. Loans of players between teams also took place, due to the developmental nature of BR XV, which sought first and foremost to stimulate play and participation.

Two competitions were held: adult and U21, with the same teams participating in each group. The teams



## WOMEN'S BR XV

were divided into 3 groups with 3 teams each. Each group had 3 stages, with games played in reduced time, with 2 halves of 20 minutes for the adults and 2 halves of 17 minutes for the U21. As each team played two matches on the same day, the triangular format meant that each team played a full match per stage in each category.

At the end of the 3 stages, the winning teams from each group and the second best-placed team progressed to the semi-finals, which were played in a

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series of 40 by 40 minutes complete matches for adults and 35 by 35 for U21.

The final of each category was held in conjunction with the South American Women's Rugby Sevens Championship, in Saquarema (RJ), and both matches were broadcast live on Star+. All the other matches in the championship were filmed and made available on Brasil Rugby's YouTube channel, in order to provide a tool for analysis and evolution of the teams.

#### HIGHLIGHTS

- 18 teams (9 adult + 9 U21) 16 STATES (SP, RJ, MG, PR, SC, RS) + Center-West
- 60 games More than 30 hours of video | Approx.
   8,000 views
- 2 live matches on STAR+1 National audience
- U21 Final São Paulo Vale 27 X 00 Rio Grande do Sul
- ADULT Final Centro-Oeste 41 X 03 São Paulo Vale

# MEN'S YOUTH BR XV

The year 2022 marked the necessary return of the Brazilian men's youth Rugby XV championships, which had not been held since 2015.

Feeding the high-performance system and building a robust and sustainable scenario for club rugby requires a focus on the grassroots and the construction of the BR XV met these demands. The BR XV was organized in the second semester of the year, from August to October, allowing the state federations to organize their youth teams in the first half, working together with the clubs.

Selections were made from São Paulo (capital, countryside, and Vale do Paraíba), Rio de Janeiro, Minas Gerais, Paraná, Santa Catarina, Rio Grande do Sul and Center-West (based in Mato Grosso, but also covering Goiás and the Distrito Federal). Athletes from other parts of the country were able to take part, being allocated among the other teams. Loans of players between teams also took place, due to the developmental nature of BR XV, which sought first and foremost to stimulate play and participation. Two competitions were held: U18 and U21, with the same teams participating in each group. The teams were divided into 3 groups with 3 teams each. Each group had 3 stages with matches played in reduced time, with two 17-minute halves. As each team played 2 matches on the same day, the triangular format meant that each team played a full match per stage in each category.



# MEN'S YOUTH BR XV

At the end of the 3 stages, the winning teams from each group and the second-best-placed team progressed to the semi-finals, which were played in full 35-minute matches. The two finals were held at Campo do Balneário, in Jacareí, with live broadcasts on Brasil Rugby's YouTube and Time Brasil's (COB) YouTube, in a pioneering partnership to make more live events available to the public interested in Olympic Sports.

All the other matches in the championship were filmed and made available on Brasil Rugby's YouTube channel, in order to provide a tool for analysis and evolution of the teams.



### HIGHLIGHTS

- 18 teams (9 adults + 9 U21) | 6 STATES (SP, RJ, MG, PR, SC, RS) + Center-West
- 60 GAMES Over 30 hours of video | Approx.
- 8,000 views
- Live finals on YouTube from Brasil Rugby and Time Brasil (COB) Approx. 2,500 views
- U21 FINAL SÃO PAULO VALE 22 X 23 SÃO PAULO CAPITAL
- U18 FINAL SÃO PAULO VALE 00 X 17 SÃO PAULO CAPITAL

## COPA CULTURA INGLESA

With Cultura Inglesa as a partner for over a decade, the Brazilian Youth Rugby Sevens Championship for Regional Teams was held on December 10 and 11 in Taubaté, bringing the 2022 season to a close.

The competition was designed as a sequel to the 2021 edition, allowing players who took part in the first post-pandemic edition to return to the field, ensuring greater experience at a formative age.

The competition included the U18 women's, U18 men's, U21 women's, and U21 men's categories, with 8 teams in each men's category and 7 teams

in each female category. São Paulo Capital, São Paulo Vale, São Paulo Country, Rio de Janeiro, and Paraná participated in all categories, showing consolidation of work in these regions. The Center-West was only absent from the men's U21, while Rio Grande do Sul was only absent from the men's U18. Santa Catarina and Bahia took part in the two men's categories, but not in the women's category, while Minas Gerais did not take part. Athletes from unrepresented regions could be allocated among participating teams and the loaning of players between regions was allowed, given the developmental nature of the competition, which aims to promote the game and give young talents the opportunity to be discovered.

The Copa Cultura Inglesa also included important development initiatives. The new Athlete's Wellness Space was set up, where the players could have the



# COPA CULTURA INGLESA

support of physiotherapists to achieve the best recovery, reinforcing the zeal for the physical integrity and well-being of all the participants. Meanwhile, the NINA space promoted the work of the NINA Project, offering support to the young players, guaranteeing a safe space, and encouraging integration between the girls who took part in the competition.

With the support of Cultura Inglesa, the competition continued with the aim of not only helping to train

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players but of promoting experiences that are rich for the formation of citizens, promoting social impact. Copa Cultura Inglesa also served as a diagnosis and mapping of the grassroots categories in Brazil at the moment

All the matches were broadcast live on Brasil Rugby's You Tube and Time Brasil's (COB) YouTube, with an accumulated audience of around 20,000 views.

### HIGHLIGHTS

- 4 categories, 30 teams
- 90 matches in 2 days
- 30 hours of live streaming, over 20,000 views
- 300+ athletes
- Women's U21 Champion: Midwest
- Men's U21 Champion: São Paulo Vale (SP)
- Women's U18 Champion: Paraná (PR)
- Men's U18 Champion: São Paulo Capital (SP))

## SUPER 12

Created in 1963, the Brazilian Men's Rugby XV Championship is the oldest active tournament in the country and has reached its 57th edition after being inactive for two seasons due to the pandemic. Named the Super 12 because it brings together the best of national rugby in this category, the 2022 national championship featured 11 clubs from 4 states (São Paulo, Paraná, Santa Catarina, and Rio Grande do Sul), divided into 2 groups: Southeast, with 6 clubs from São Paulo; and South, with 2 clubs from Rio Grande do Sul, 2 clubs from Paraná and 1 club from Santa Catarina. In all, 10 cities hosted matches: Bento Gonçalves/RS (home of Farrapos RC), Porto Alegre/RS (Charrua), Florianópolis/SC (Desterro RC ), Curitiba/PR (Curitiba RC), Londrina/PR (Pé Vermelho Rugby), Indaiatuba/SP (Tornados Indaiatuba RC), Jacareí/SP (AE Jacareí Rugby), São José dos Campos/ SP (São José Rugby), Osasco/SP (Poli Rugby) and São Paulo/SP (Poli Rugby, SPAC Rugby and Pasteur AC).

The 2023 Super 12 was a time of transition, with the focus being on resuming the activities and competitiveness of the clubs. The schedule has been established with the first round of matches starting on April 9 and the grand final being played on October 29, allowing greater spacing between matches and promoting the well-being of the athletes (essential for injury prevention, especially after two seasons without competitions). The new calendar model has interspersed national and state competitions, with the aim of promoting matches for all clubs throughout the year. In 2022, Serra Gaúcha RC, from Caxias do Sul/RS, withdrew, reinforcing the need for a sustainable resumption of competitions, with the objective of having 12 participants in 2023.





## SUPER 12



### HIGHLIGHTS

- 57 matches, over 100 hours of videos, and around 40,000 views
- 300+ athletes, games in 10 different cities
- Champions: Poli (SP)

The season was also marked by the implementation of improved rules for the transfer of players, which allowed loans between clubs and was guided by the proposal to safeguard the rights of clubs that developed the athletes while allowing players to move between clubs taking part in different competitions. All the matches in the championship were filmed and made available on Brasil Rugby's YouTube channel, in order to provide a tool for analysis and evolution of the teams. The grand final, held at Campo do Balneário in Jacareí, was broadcast live on the YouTube channels of Brasil Rugby and Time Brasil (COB), with an audience of around 4,000 people.



# SUPER SEVENS B S E V E S

The year 2022 marked the 10th anniversary of the existence of the Super Sevens, the Brazilian Women's Rugby Sevens Championship, in its current format, i.e. as a circuit that has the status of the most important competition in the category, awarding Athletic Scholarship to the players from the three best clubs of the season.

The 2022 Super Sevens featured three separate competitions: the adult 1st division, the adult 2nd division, and the youth (M19), involving clubs from São Paulo, Rio de Janeiro, Paraná, Santa Catarina, Piauí, Mato Grosso and Goiás. The 1st division was played by 8 clubs over 6 stages. Melina (MT), Bandeirantes Saracens (SP), São José (SP), Leoas de Paraisópolis (SP), Niterói (RJ), Delta (PI), Curiti- ba (PR) and Desterro (SC) took part in the competitions, with the widest geographical coverage of all the national club competitions. Melina was crowned champions, Bandeirantes Saracens and São José completed the final podium and Desterro was relegated.

The 2nd division included Pasteur (SP), who were crowned champions, Jacareí (SP), USP (SP), Goianos (GO), Rio Rugby (RJ), and Grêmio Náutico Maricá (RJ), who played 3 tournaments. Finally, the youth division was played in 3 tournaments, which, unlike the adults, did not count as a circuit, with each tournament having its own individual value. Maringá (PR) won two tournaments and SESI Jacareí (SP) one tournament, with Pasteur (SP), Leoas de Paraisópolis (SP) and Melina (MT) also taking part in the tournaments. The youth tournament was an unprecedented initiative, stimulating the grassroots female category among clubs.



## SUPER SEVENS

The 6 stages of the Super Sevens 2022 have been distributed as follows :

- Leg 1: August 06 and 07 Curitiba/PR (1st Division + 2nd Division)
- Leg 2: August 27 and 28 Guarulhos/SP (1st Division + Youth)
- Leg 3: September 17 and 18 São Paulo/SP (1st Division + 2nd Division)
- Leg 4: October 08 and 09 Jacareí/SP (1st Division
- + Youth)

**1ST DIVISION** 

- Leg 5: November 05 and 06 São José/SP (1st Division + 2nd Division)
- Leg 6: December 03 and 04 Osasco/SP (1st Division + Youth)

The last stage was organized in conjunction with Brasil Sevens, the Brazilian Men's Rugby Sevens Championship. In 2021, due to the Super Sevens not being held, Brasil Sevens featured a women's tournament, which counted as the national title because of the pandemic,

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The Super Sevens was last played in 2019. With the 2nd stage taking place at SESI Guarulhos and the 6th stage at SESI Osasco, the Super Sevens helped to strengthen CBRu's partnership with SESI.

In Osasco, the NINA space promoted the work of the NINA project, offering support to the young players, guaranteeing a safe space, and encouraging integration between the girls who took part in the competition.

All the matches in the 2022 Super Sevens were filmed and made available on Brasil Rugby's YouTube channel, in order to provide analysis and evolution tools for the teams. The 4th stage was broadcast live on Brasil Rugby's YouTube channel. The finals of the 5th stage were broadcast live on Brasil Rugby's YouTube and on the You Tube of Time Brasil (COB). The 6th stage was broadcast in its entirety on the YouTube channels of Brasil Rugby and Time Brasil.

### HIGHLIGHTS

- 3 categories, 15 clubs, from 7 different states
- Around 200 athletes
- 6 tournaments, with 211 games
- Over 70 hours of videos, more than 25,000 views
- 1st Adult Division Champions: Melina (MT)
- 2nd Adult Division Champions: Pasteur (SP)
- Youth M19 Champions: Maringá (PR) and SESI Jacareí (SP)

#### **2ND DIVISION AND YOUTH**



## BRASIL SEVENS

The Brasil Sevens, the Brazilian Men's Rugby Sevens Championship, was held in a single stage at SESI Osasco on December 3 and 4, involving 12 clubs from 6 different states. Playing for the national title were Jacareí (SP), Pasteur (SP), Poli (SP), São José (SP), SPAC (SP), Engenharia (SP), Ilha-bela (SP), Melina (MT), Farrapos (RS), Desterro (SC), Curitiba (PR) and Niterói (RJ). Athletic scholarships were awarded to the top 3 finishers, Jacareí was the champion, with Pasteur and Poli completing the podium.

The event, which combined the Brazil Sevens and Super Sevens featured important initiatives for development.

### HIGHLIGHTS

- 24 games, 12 clubs, 6 states
- Around 140 athletes
- Audience of 10,000 views on the live broadcast
- Champion Jacareí (SP)t

The new Athlete's Wellness Space was set up, where the players could have the proper support from physiotherapists to guarantee the best recovery possible, reinforcing the concern for the physical integrity and well-being of all participants.

All the matches were broadcast live on Brasil Rugby's You Tube and Time Brasil's (COB) YouTube, with an accumulated audience of around 20,000 views.











In 2022, the retreat of the pandemic allowed for the full resumption of competitions between national teams in South America and around the world and, with this, the High-Performance system of the Brazilian Rugby Confederation once again had a year with a full calendar and many international challenges.

Brazilian women's rugby continued to be among the best in the world. Under Will Broderick's command, the Yaras have established themselves as an elite team on the World Rugby Sevens Series, as well as achieving a significant result in the 4th edition of the women's Rugby Sevens World Cup tournament in South Africa. The Yaras also secured a gold medal for Team Brazil at the South American Games (ODE-SUR), which qualified them for the 2023 Pan American Games and celebrated the return of the South American Rugby Sevens Championship to Brazilian territory, celebrating with their fans the 20th undefeated title in the competition.

The year for women's rugby was also enhanced by the progress made in Rugby XV, with the Yaras playing for the first time in history on Brazilian soil, in a test match against Colombia, which marked the start of the work of the new coach, Arnu Koch Southey from South Africa. The match was an important milestone for the category, which is gaining relevance within the Confederation, since South America will have a direct place in the WXV, the new world league, starting in 2023, and in the 2025 World Cup.

In men's Rugby XV, 2022 marked the second season of the challenging Superliga Americana de Rugby , which saw the Brazilian franchise Cobras Brasil XV, under the command of coach Fernando Portugal, started a new cycle of work.

In May, the High-Performance Department was restructured with the appointment of Joshua Reeves, a 31-year-old New Zealander, a former Brazilian national team player with extensive experience in national rugby, as the new Technical Director. The change aimed to have an exclusive professional to establish the technical guidelines for the development and evolution of national rugby, defining and monitoring the execution of strategies from the grassroots to the senior men's and women's teams in the adult and youth categories and the XV and 7s disciplines. With Reeves, High Performance sought to intensify the integration work with clubs and regional teams, improving SIFT - The Confederation's Talent Identification and Training System, promoting matches and camps for all categories, clinics, and club visits.

In order to make progress with this work, the Confederation relied on international technical consultancies throughout the year. In the first half of the year, Ben Pollard, a World Rugby performance consultant and strength and conditioning specialist, helped the men's and women's teams to progress, while the women's Sevens team was assisted by another English coach, Warren Abrahams, who specializes in developing skills in women's rugby. Irishman Andrew Skehan, a specialist in talent identification systems, added strength to Brazil's preparations for the South American 3 Nations Championship, which took place in Colombia in August and culminated in the Tupis team winning their first title since 2018. Sudamerica Rugby's High-Performance management also visited the country, with Daniel Hourcade, Pablo Bouza, and Rodolfo Ambrosio assisting with activities at key moments during the year.

As well as the South American title, the Tupis also celebrated the return of a Rugby XV tournament to Brazil, with the first two home games with an audience being held in October in Mogi das Cruzes. The event was the first after Fernando Portugal's sacking, with Josh Reeves taking over as interim coach of the Brazilian men's national rugby XV team. On that occasion, the Tupis hosted Chile and Canada in a great event. The year also ended with a celebration for the Tupis in Rugby Sevens, as they secured qualification for the 2023 Pan American Games and the World Rugby Sevens Challenger, the elite access division for the World Circuit. The seasons saw important milestones for youth rugby. In the first half of the year, the Women's M18 National Team won an unprecedented title in the Rugby Sevens during Team Brazil's mission to the South American Youth Games in Rosario, Argentina. In the second half of the year, the São José dos Campos Academy, supported by the local city hall and SNEAR (the National High-Performance Secretariat ), was reactivated, intensifying the work with the youths and with the youth teams allowing them to prepare for the South American Men's U20s Rugby XV Championship in Paraguay. It was the category's first South American Championship since 2019. Throughout the year, we can highlight the selection process for the 2023 beneficiaries of the revamped Michel Etlin Scholarship.

The High-Performance work of the Brazilian Rugby Confederation has been strongly based on the best practices of Sports Science. The partnership with SESI-SP's Sports Science Reference Center (CRCE) made progress, with the 1st Meeting of Science Applied to Rugby being held in August. Brasil Rugby's website has also gained a space dedicated to the dissemination of academic production, reinforcing its commitment to the dissemination of knowledge based on High Performance. More importantly, the Long-Term Athlete Development Guidelines (DALP) document was also developed during the year, in conjunction with the Confederation's Development and Tournaments department and partnership with the Brazilian Olympic Committee, with the aim of establishing a solid basis to assist in the work of clubs, regional teams, and national teams.



BRASIL

#### At the end of the year, in December, the Brazilian Rugby Confederation also sent professionals from all areas related to High Performance to Córdoba, Argentina, to take part in the 2022 edition of the SAR Academy, Sudamérica Rugby's training program led by Senior World Rugby Consultant Daniel Hourcade and assisted by former Brazil coach and SAR consultant Rodolfo Ambrosio. The SAR Academy welcomed trainers, fitness coaches, physiotherapists, doctors, nutritionists, video analysts, and referees from Brazil, Argentina, Uruguay, Chile, Paraguay, and Colombia for a week of collaborative work.

In the health field, High Performance has gained a new doctor in charge, Dr. Henrique Von Rondow, as well as the continuation of the successful partnership with CETE, the Sports Traumatology Center of UNIFESP (Federal University of São Paulo), coordinated by Prof. Dr. Paulo Santoro Belangero, the orthopedic doctor responsible for the Brazilian National Teams.

Finally, it is worth highlighting the presence of players from Tupis playing in professional leagues abroad, especially Wilton Murilo Rebolo, who gained international prominence by becoming the first Brazilian player to win the North American Major League Rugby, with Rugby New York. Rebolo was trained in national rugby, passing through the High--Performance system.

#### HIGHLIGHTS

- The South American Women's Rugby Sevens returns to Brazil, with the Yaras winning their 20th title;
- Yaras 7s with the 2nd best campaign in their history at the Rugby Sevens World Cup;
- The Yaras finished 11th overall and remained on the World Rugby
   Sevens Circuit, with victories over England, Japan and Spain.
- Gold for the women's Rugby Sevens teams in Team Brazil missions: Rosario (youth) and Asunción (adult);
- Yaras XV play their first home game in their history, marking the start of their work to perform well in the World League;
- Yaras and Tupis qualify for the 2023 Pan American Games
- Tupis' first Rugby XV title since 2018: South American 3 Nations;
- Tupis play again at home, hosting the Americas Rugby Trophy;
- Cobras Brasil XV in their second season in the American Rugby Super League;
- Return of the South American M19 with the participation of Curumins;
- Reactivation of the São José dos Campos Academy for the grassroots category;
- Advancement of the SIFT Talent Identification and Training System , with visits from foreign coaches.

### YARAS 7s



The Brazilian Women's National Rugby Sevens Team had a remarkable year, winning their 20th South American title, qualifying for the Pan American Games, finishing 11th in the Rugby World Cup Sevens (their second-best result in history) and remaining in the elite of the World Rugby Sevens Series, with a victory over England among the highlights. In all, Yaras 7s played 45 official matches in 2022, winning 22 and losing 23. It was the second year with the most wins in the history of the national team.

The work of the Yaras 7s was led by English coach and former Brazilian national team player Will Broderick, who in the first half of the year had the advice of England coach Warren Abrahams, who has a vast background in women's rugby, having worked with Wales national team as head coach and with the United States national team as an assistant. In the second half of the year, Broderick was joined by South African coach Arnu "AK" Southey, hired as head coach of the Brazilian Women's Rugby XV team, but who also began to act as an assistant in the Sevens.

The development roster was also consolidated under the guidance of coach Rafaela Turola, who also worked as Broderick's assistant. The group is being worked on at NAR, with players from the Yarinhas paired with promising players identified by the SIFT (Talent Identification and Training System), creating a bridge between Yaras and the grassroots category.



# YARAS 7s



### World Rugby Sevens Series 2021-22: Brazil in the World Elite

Yaras have already started the year with commitments to the World Rugby Sevens Series, establishing themselves as one of the best teams in the world (24-7) and England, one of the sport's powerhouses (24-7), which gave Brazil 9th place.

The final round of the season took place in Toulouse, France, between May 20 and 22. The tournament marked Brazil's return to the quarter-finals and they finished the tournament in 8th place, their best position of the year.

. The 2021-22 season began in December 2021 and, as a result, January 2022 was the month of the 3rd and 4th stages of the season, both held in Spain, in the cities of Malaga (January 21-23) and Seville (January 28-30), respectively.

In Malaga, the Yaras did not achieve a victory, finishing the tournament in 11th place after Fiji withdrew, but the team had plenty to celebrate in Seville with three wins, over Poland (17-15), Portugal (47-5) and Poland again (17-5), securing 9th place.



On April 30 and May 1, the Yaras went to Langford, Canada, for the fifth round and the growth of the team was evident with victories over Japan (38-12, the biggest victory in the history of the duel), Mexico, and the United States.

Yaras beat England again (31 to 7 a record score against their oppo-

nents), but fell in the final knockout round against France and the United States. At the end of the season, Brazil came 11th overall, securing

their place in the world's elite. Russia was relegated due to the war in Ukraine.

The entire World Tour was broadcast on Star+ and ESPN channels.

### YARAS 7s



# South American Championship and qualification for the Pan American Games

The year was even more special for the Yaras because the team played at home, in front of their home crowd, for the first time since the 2016 Rio Olympics. The Rio de Janeiro city of Saquarema was the stage for the Yaras to play in the South American Rugby Sevens Championship for the 20th time and win their 20th title undefeated.

The competition took place on June 10 and 11, with the teams spending the week in the city. Legacy actions were carried out in Saquarema, with the Yaras visiting two municipal schools to promote the sport. On the pitch, Brazil defeated Guatemala (49-5), Uruguay (37-0), Paraguay (32-0) Argentina (27-0), and, in the grand final, Colombia (also 27-0), with the matches being broadcast live on Star+ and on ESPN channels.

The tournament was also a qualifier for the Pan American Games in Santiago 2023. At the end, there was a tribute to Cláudia Teles, a historic athlete in the national team, who defended Brazil at Rio 2016. Claudinha retired in Saquarema, completing her 20th official tournament for the Yaras.





### **YARAS 7s**



### Yaras in the Rugby World Cup Sevens for the 4th time

Between September 9th and 11th, Yaras were in Cape Town, South Africa, where the played on the

Rugby World Cup Sevens for the fourth time in their history, the second most prestigious competition in the sport, second only to the Olympic Games.

The matches took place at the Cape Town Stadium and the tournament was played on a single knockout system, with Brazil falling in the Round of 16 to Ireland (24-12). The team turned things around and beat Colombia (33-0) in the quarter-finals for 9th place, only to be beaten by Japan (19-10). The final match for 11th place was against Spain and the Yaras celebrated an important victory (19-17).

The Yaras also took part in a legacy-building activity" in a poor community in Cape Town. The team was accompanied on the trip by the CBRu communications team, with coordinator Victor Ramalho and photographer Bruno Ruas, in an initiative to bring the community closer to Yaras' daily lives at such an important event. The trip also promoted closer ties with World Rugby.



#### **RUGBY WORLD CUP SEVENS**

- 11° PLACE
- ROUND OF 16 BRAZIL 12-24 IRELAND
- CHALLENGE QUARTERFINALS BRAZIL 33 00 COLOMBIA
- SEMI-FINAL CHALLENGE BRAZIL 10-19 JAPAN
- 11TH PLACE FINAL BRAZIL 19-17 SPAIN





**YARAS 7s** 



# Gold medal in the

# South American Games

As part of COB's Time Brasil delegation, the Rugby Sevens Brazilian Women's Team com-

peted in the South American Games in Asunción, Paraguay, from October 7 to 9, winning the gold medal and maintaining its 100% record since Rugby Sevens joined the ODESUR event. With live broadcast on Brazil's Olympic Channel, the Rugby Sevens of the South American Games ended perfectly for the Brazilians, with victories over Uruguay (33-12), Peru (38-0),Paraguay With live broadcast on Brazil's Olympic Channel, the Rugby Sevens of the South American Games ended perfectly for the Brazilians, with victories over Uruguay (33-12), Peru (38-0),Paraguay (22-0), Chile (25-0), Colombia (28-5) and, once again, Paraguay (17-5) in the grand final. International rugby, worthing 4 places at the Paris 2024 Olympic Games. The competitions began with the Dubai tournament, in the United Arab Emirates, between December 2nd and 3rd, with Yaras finishing in 12th place.



### *World Rugby Sevens Series 2022-23*

With a total of seven rounds between December 2022 and May 2023, the 2022-23 season of the World Rugby Sevens Series is very important for International

rugby, worthing 4 places at the Paris 2024 Olympic Games. The competitions began with the Dubai tournament, in the United Arab Emirates, between December 2nd and 3rd, with Yaras finishing in 12th place. However, the team excelled in the next stage, on the 9th, 10th, and 11th, returning to Cape Town. Brazil beat Japan (17-12) and Spain (17-5) in their first meeting since the World Cup and secured 9th place in the tournament.

The entire World Tour was broadcast on Star+ and ESPN channels.

**YARAS 7s** 





- LUIZA CAMPOS 32 years old
- 55 official tournaments by the end of 2022
- The only Yaras athlete in history to have won 2 Olympic Games and 3 World Cups

#### HIGHLIGHTS ON THE WORLD SERIES IN 2022

(ā)

- THALIA COSTA 26 TRIES 4TH TOP SCORER ON
  THE CIRCUIT
- MARINA FIORAVANTI 53 TACKLES 9TH OVE-RALL ON THE CIRCUIT
- RAQUEL KOCHHANN 52 TACKLES 10TH OVE-RALL ON THE CIRCUIT

#### HIGHLIGHTS

- Staying in the elite of the World Rugby Sevens -Top 10 in the world
- 2nd best result in the history in the Rugby Sevens World Cup
- 20th undefeated South American Championship title
- The first tournament in front of Brazilian fans since Rio 2016
- Gold medal for Time Brasil at the South American Games (ODESUR)

### YARAS XV

The year 2022 was a historic one for the Brazilian Women's XV Rugby Team, which for the first time played an official World Ranking match at home in front of Brazilian fans.

The first women's XV team was formed in 2008 for a match in Netherlands but ended up being deactivated due to the focus being entirely on Olympic Rugby Sevens. This is a more democratic modality, because it can accommodate different types of physique, and it offers greater athlete development, Rugby XV is experiencing renewed global interest, with World Rugby confirming the expansion of the categories in the World Cup to 16 teams in 2025 in England, securing an unprecedented direct seat for South America. The organization also confirmed the launch in 2023 of a new world league, the WXV, with 18 teams divided into three divisions. The WXV will also feature a South American team and, with this, the stimulus to develop Yaras XV even further has been renewed. After the games in 2019 and 2020, the construction of the national team was hampered during the pandemic, but the return to full activities allowed



the work to progress in 2022. South African coach Arnu "AK" Southey, who has a long experience in Brazilian rugby, was hired as the first coach in history dedicated to Yaras XV and began his work by holding camps and working to identify talent for the team. Rugby XV brings the challenge of the scrum, a formation that in this category is more complex than in Rugby Sevens and that requires greater care technically to ensure the physical well-being of players. As a result, women's scrum clinics were held under the coordination of guest coach Federico Spago and Lucas Abud, assistant for the men's sections.

On November 12, Yaras took to the pitch after months of preparation and played a friendly match against Colombia, in the city of Mogi das Cruzes, in an event that celebrated the history of Yaras and included activities by the Yarinhas and the "Xohã" group before the game. With Colombia in 27th place in the World Ranking and Brazil in 47th, Colombia won 25-17. The result was positive due to the difference in ranking and experience in the category (more



### YARAS XV

experience for the away team) and served as a first step in the team's preparation for the re-match with Colombia, in 2023, in matches that will earn a place in the WXV. Brazil in 47th, Colombia won 25-17. The result was positive due to the difference in ranking and experience in the category (more experience for the away team) and served as a first step in the team's preparation for the re-match with Colombia, in 2023, in matches that will earn a place in the WXV.



The match was broadcast live on the YouTube channels of Brasil Rugby,Time Brasil (COB), and Dibradoras, a channel focused on promoting women's sports, in order to bring Yaras and the community closer together and reach a new audience. The commentator for the broadcast was Mariana Ramalho, a historic player from Yaras who was in the pioneering squad of 2008.



#### **OUTSTANDING ATHLETE**

- ÍRIS COLUNA
- Captain of the national team



BRAZIL 17 VS 25 COLOMBIA, NOGUEIRÃO STADIUM , MOGI DAS CRUZES (SP)

- YouTube Brasil Rugby, Time Brasil, and Dibradoras
- Audience: 8 thousand views



### TUPIS 7s



The Brazilian Men's Rugby Sevens National Team has achieved the two main objectives set for 2022: qualification for the Pan American Games and the World Rugby Sevens Challenger (the competition that offers access to the elite of the World Sevens Circuit ).

All of the Tupi 7s' activity in 2022 took place in the second half of the year, under the technical direction of Josh Reeves. Former Olympic athlete Lucas Duque, who has a vast experience with the Tupis, has been appointed for another year as coach of the Sevens team and has developed a work based on a mix of players coming in as ascending talents from the Cobras team and experienced players from the São Paulo and São José dos Campos Academies all coming from the Brazilian Rugby system, and who are now working specifically with the Sevens - such as Felipe Sancery, a former ex-captain for the Tupi XV, Matheus Cruz, Lucas Muller, and De Wet Van Nierketk. The training sessions were held between São Paulo (at NAR) and São José dos Campos (at the training center's Academy), bringing the players together for special activities until the competitions approached, when the work focused on the year's objectives intensified.

With live broadcasts on the Brazilian Olympic Channel, the first tournament played by the Tupi 7s was the South American Games (ODESUR) in Asunción, Paraguay, with the team taking part in the Time Brasil mission. The Rugby Sevens took place between October 7 and 9 and the Brazilian team had mixed results, losing to Argentina, Uruguay, and Chile, but winning against Paraguay (12-7), Colombia (19-0), and Peru (31-0), finishing in 4th place in the tournament.



### TUPIS 7s

With the experience gained at the South American Games, the Tupi 7s went to San José, Costa Rica, where they competed in the 2023 edition of the South American Men's Rugby Sevens Championship, on November 26 and 27, with live broadcasts on Star+. Brazil overcame Costa Rica (54-0) and Paraguay twice (14-5 and 29-12) to qualify for the Santiago 2023 Pan American Games and secure a place in the World Rugby Sevens Challenger Series 2023.



#### HIGHLIGHTS

- Qualification for the 2023 Pan American Games
- Qualification for the World Rugby Sevens Challenger Series, access competition for the 2023-24World Rugby SevensCircuit



#### **OUTSTANDING ATHLETE**

- MATHEUS CLÁUDIO
- At 24, Matheus Cláudio is already one of the most experienced players in national teams.
- An athlete trained by Jacareí Rugby, he is a reference for young people in Vale do Paraíba

# TUPIS XV

The 2022 men's Rugby XV calendar was divided between the first half of the year focusing on the Cobras Brazil XV, the Brazilian franchise that competed in the American Rugby Super League (the South American professional league ) and the second half of the year was dedicated to the games of Tupis XV, the Brazilian national team. The calendar was put together by mixing friendly matches, that didn't win points for the World Ranking, with test matches, i.e. matches that had an impact on the Ranking.

The year began with the Tupis led by Fernando Portugal, head coach of the national team since 2020, and the first challenge was the trip schedule for August that combined visits to Chile and Colombia in a twoweek marathon abroad. The proposal for assembling the team was to use the grassroots players worked on by the Cobras with some additions, mainly Brazilian players who play in clubs outside the country. The front rower Wilton Murilo Rebolo, known as "Nelson", was added to the national team, and he became the main Brazilian athlete playing abroad.



Brazilian champion of a Major League Rugby in the USA, playing for Rugby New York. Leonel Moreno, a front rower who plays in Italian Rugby, and Felipe Rosa, a second rower based in Portugal, have returned to the Tupis. Diego Vidal, a front rower who plays in Irish Rugby, was the new talent identified abroad, born in Spain but with a Brazilian family. Also, a new development was the return of veteran Guilherme Coghetto, as well as the promotions of two players from the youth system, Levy Marinho and João Amaral, showing the dynamism of the system.

Preparations for the trips to Chile and Colombia also included the participation of guest coach Andrew Skehan, an Irishman who acted as a specialist consultant in talent identification and training systems. Skehan helped the team get back to work after the SLAR in the first half of the year and shared his knowledge with the Tupi coaching staff and clubs, strengthening the links between high performance and the community.



Rebolo made history in June by becoming the first

### TUPIS XV



### Tupis are champions again!

The trip to Chile included two matches against the country's national team, which has qualified for the 2023 World Cup. The games did not count towards the World Ranking and ended with a 36-27 Chilean victory in Santiago on August 17, and 28 to

9 in Temuco on the 20th. The short time between the games and the climate variation (dry weather in Santiago and cold weather with humidity in Temuco), were important challenges to the formation of the group.

The international marathon continued with the Tupis flying to Barranquilla, Colombia, for the South American 3 Nations Championship, in very hot and humid weather. The matches were World Ranking matches and Brazil became men's Rugby XV champions again for the first time since 2018 with

victories over Paraguay 31-28 on August 24 and Colombia 52-13 on August 28, in what was the biggest triumph of the year. All the matches in August, in Chile and Colombia, were broadcast on Star+ and ESPN channels.

In September, the Brazilian Men's Rugby XV National Team underwent a change of command, with coach Fernando Portugal leaving the team after important services to the development of high-performance rugby in the country. Josh Reeves took over as interim coach, with the mission of preparing the team for the Americas Rugby Trophy, the first home tournament with an audience Tupis have played since 2019. Former coach of the Tupis and now a member of Sudamérica Rugby's High-Performance team, Argentinian Rodolfo Ambrosio also visited Brazil, strengthening his relationship with the organization.

The Americas Rugby Trophy matches took place at the Nogueirão Stadium in Mogi das Cruzes (SP), with broadcasts on ESPN channels and news coverage by TV Diário, the local Globo affiliate. The competition, sponsored by World Rugby and supported by Sudamérica Rugby involved the national teams of Brazil, Chile, and Canada in matches aimed at the development of the three





### TUPIS XV

teams, with no ranking points at stake. As a result, the matches proved exciting for the fans, with open and daring play from the teams. Brazil was beaten by Chile in the first game on October 16, 57-36, with the Chileans becoming champions by beating the Canadians 33-24 on October 21. On the 26th, Brazil closed the tournament with a match against Canada, which ended in a 31-14 victory for the visitors.

The Americas Rugby Trophy served to consolidate the squad that played together in August, with the Cobras once again as the team's base. There was also a foreign addition to the squad, Lorenzo Massari, based in Italy. As well as reconnecting with the Brazilian fans, the Tupis carried out activities with the community, visiting two schools in Mogi das Cruzes before the matches. The events included food donations to the city's Social Fund and activities with the two local clubs, Alto Tietê Rugby and Mogi Rugby.

The Tupis' year in the XV came to an end in November with a trip to Paraguay for the Cross Border Tournament In Asunción, Brazil faced the Argentinian provinces of Tucumán and Córdoba and the Paraguayan franchise of the future Super Rugby Americas, the Yacare XV. The tournament served to test more players, such as Luccas Adib, a standout in the Super 12 for Poli, New Zealander Ben Donald, and Italian Antonio Zanatta, as well as giving emerging young players such as Maiki Lemes, Sergio Luna, Pedro Soares, Igor Luciano, among others, a chance to get their feet wet. The games against the Argentinians ended in victories for the opposing teams, 34-17 and an exciting 23-20, respectively, against Tucumán (on the 20th) and Córdoba (on the 23rd). In their farewell match, they beat Yacare XV 34-19 to end the year on a high note.



#### HIGHLIGHTS

- Winning the South American 3 Nations - First title for Tupi XV since 2018
- Americas Rugby Trophy in Mogi das Cruzes - First home games with fans since 2019
- World Ranking 27th place at the end of the year



#### **OUTSTANDING ATHLETE**

- ROBERT TENÓRIO
- At the age of 25 and with 26 caps for the Tupis, Robert Tenório is a benchmark for the national team, being among the leaders in terms of statistics and performance
- An athlete developed by the Rugby Para Todos Institute, in the Paraisópolis community (São Paulo, SP), he is a reference for young people in projects that have a social transformation impact
- Robert was the player who played the most games for Cobras Brasil XV

#### **COBRAS BRASIL XV**



#### SLAR FRANCHISE - PROFESSIONAL LEAGUE

2022 kicked-off with the second edition of the Superliga Americana de Rugby, SLAR is the continent's professional league that has a Brazilian team, Cobras Brasil XV.

The league's proposal is to guarantee the best level of rugby in South America, increasing the competitiveness of all participants. Due to the franchise nature of the teams, the squads mix players from national teams with foreigners hired to help raise the level of competition.

The Cobras, supported by Irko Hirashima and Universal Assistance, were led by coach Fernando Portugal, who worked for the first time with all-Brazilian coaching staff, furthering the project to encourage the training of Brazilian professionals for High-Performance rugby. After the end of the qualifying cycle for the 2023 World Cup, the Brazilian national team has undergone a squad renewal, with important names retiring from the Tupis and Cobras or migrating abroad.

As a result, the Cobras' line-up for the 2022 season emphasized opportunities for emerging talents, who have been trained within the Brazilian rugby system and are coming from grassroots categories. Nevertheless, three foreigners were signed to strengthen the squad, namely Argentinian fly-half Bautista Santamarina, Argentinian prop Mariano Filomeno, and French center-back Simon Bienvenu. The captaincy of the Cobras went to Gabriel Paganini, who has established himself as a leader in the squad.

Like 2021, SLAR 2022 was held entirely in sanitary safe zone, still impacted by the pandemic, with all matches taking place in Chile, Paraguay, and Uruguay. As a result, the Cobras worked abroad for much of the first half of the year and made physical and mental demands on the athletes in yet another stage in the group's maturation. The squad began to form with the aim of performing well in the new cycle of World Cup Qualifiers and consolidating the



#### **COBRAS BRASIL XV**



#### FRANQUIA SLAR – LIGA PROFISSIONAL

#### Cobras' project,

which aims to spread Rugby as a professional spectacle in Brazil, inspiring new generations of fans and athletes and increasing the recognition of the sport in the country through its impact on media.

A total of 10 games were played by the Cobras between March 13 and May 15, including an important victory over Paraguay's Olimpia on May 10, 36-25. The Brazilian team finished the competition in 6th place, accumulating many lessons for the new cycle that has opened. Names such as Daniel Lima, Adrio de Melo, André Arruda, Cleber Dias, and Matheus Cláudio were named among the best players throughout the season, during the game rounds.

#### HIGHLIGHTS

- 2nd year of South America's professional league
- Two months of challenging games played abroad.
- New work cycle begins for men's Rugby XV



### SIFT

#### TALENT IDENTIFICATION AND TRAINING SYSTEM

SIFT was born out of fully integrated work between the High Performance and Development areas, with the aim of identifying, training, and monitoring young athletes (aged between 16 and 20, male and female), creating bridges between the work carried out in clubs, regional teams, and the Confederation's high-performance system. The system also seeks to identify and develop members of the technical commissions who can collaborate on specific missions and train themselves through an exchange of information.

After its launch in 2021, SIFT continued to be worked on under the coordination of the new High-Performance technical director, Josh Reeves. In order to move forward with SIFT, the CBRu welcomed Irish coach Andrew Skehan, who has in-depth knowledge of talent identification systems and athlete training, to help improve the work. Through SIFT, visits were made to 5 states (MG, RJ, PR, SC, and RS), with 17 club coaches supporting the talent identification work and 150 athletes taking part (71 men and 79 women) in the process. The result was the selection of 5 male and 3 female players to move forward in the identification and training process.

SIFT's work continued with monitoring visits, 3 of which

were focused on women, with 27 youth athletes undergoing monitoring and physical assessments in matches, 2 other visits happened for the male athletes, with 22 athletes undergoing the same process of evaluation. Between August 8 and 14, the High-Performance training week for coaches took place, with a week of activities, including monitoring the Tupis' training ahead of the South American 3 Nations. Andrew Skehan and Warren Abrahams took part in the process.

Camps were also a central part of the work, with 4 women's camps organized with the objective of identifying new talent, between February and April, with 27 athletes taking part, as part of the Yarinhas' preparation process for the South American Youth Games. In November, a training camp was held with 46 athletes.

On the men's side, four camps were also organized aiming at the South American M20 Men's Rugby XV, with 40 athletes taking part in camps in April and June, 32 in September, and 25 in November.



### YOUTH TEAMS

The development of the grassroots category is a central part of the work developed by the Confederation's High Performance department which seeks to build a sustainable system for training talents who will represent our sport internationally. For the first time since 2019, the youth teams - men's and women's - have had a busy year, with competitions for Yarinhas and Curumins. Women's Rugby celebrated the unprecedented inclusion of Sevens in the South American Youth Games, held in Rosario (Argentina), with the Yarinhas winning the gold medal. The Curumins, meanwhile, traveled to Paraguay for the resumption of the South American Men's Youth Rugby XV Championship and put in some good performances.

One of the highlights of the High-Performance department year was certainly the reactivation of the São José dos Campos Academy, which operates in the Brazilian Rugby Confederation Training Center in the neighborhood of Eugênio de Melo, a space provided by the partnership with CSHG (Credit Suisse Hedging-Griffo). The academy was funded by an agreement between São José dos Campos city council and SNEAR (National Bureau for High-Performance Sports), which is operated by the Brazilian Rugby Confederation.

Work officially began in October, coordinated by Maurício Coelho, former coach of the Brazilian youth national teams(2001-02, 2003-05) and adult men's Sevens teams (2009-15). The Academy adds to the work already done at the NAR (the São Paulo High-Performance Center ), where youngsters from the capital are already training under coach Lucas Abud, assistant of the Tupis and Cobras teams.

The project in São José dos Campos was designed to offer two weekly encounters for each category women's U19 and men's U19. Each of the categories had 40 players in 2022, all from clubs in the region, the academy aimed to strengthen ties with clubs in the region, a hotbed of national rugby. The Academy also facilitated youth team camps.



### YOUTH TEAMS

The relaunch of the Michel Etlin Scholarship was another highlight of the year, with the selection process for beneficiaries underway. Three youth players - Gabriel Sirino, João Amaral, and Luiz Felizardo Taleriga, all aged between 18 and 19 - were sent to spend five months in South Africa, practicing rugby, studying English, and developing as athletes and as people.

The chosen destination was the Stellenbosch Academy of Sport, a partner of South Africa Rugby (the South African federation) and a world reference in Rugby. The exchange honors businessman Michel Etlin, who passed away in 2021 and is the father of Jean-Marc Etlin, one of the scholarship sponsors and former member of the board of directors of the organization. In addition to Jean-Marc Etlin, Eduardo Mufarej, Patrice Etlin, and Roberto Germanos are also scholarship sponsors.

### BRASIL

#### YOUTH RUGBY HIGHLIGHTS

- Reactivation of the São José dos Campos Academy, with support from the city council and SNEAR
- First official matches since 2019
- Work resulting from the progress of the Academies and SIFT
- New title for Yarinhas
- Return of the Michel Etlin Scholarship, a training program for young athletes in the Men's XV

# YOUTH TEAMS

#### YARINHAS

Under the command of coach Rafaela Turola, the Brazilian Women's U18 Team was formed to compete in the South American Youth Games as part of the Team Brazil delegation. The ODESUR event was held in Rosario, Argentina, with Rugby Sevens being played for the first time in the history of the South American Youth Games.

The matches took place on April 29, 30 and May 1 and Yarinhas won the title undefeated by beating Colombia (40-0), Chile (42-0), Argentina (26-12), Paraguay (41-0 and 53-0), and Argentina again, in the grand final (21-10). The work of preparing the team was carried out over 3 months, with camps in São Paulo and São José dos Campos, the team was built around the work done with the SIF to identify talent with clubs and regional teams. The athletes also took part in training matches with the Colombian national team, who visited São Paulo in August, giving the group more playing time.

BRASIL RUGBY







#### **OUTSTANDING ATHLETE**

- ARIELY FARIA
- Brazilian champion with the Paraná team in Copa Cultura Inglesaand with Maringá Rugby in the Super Sevens
- South American Games champion with Yarinhas, promoted to
   adult category to play for Yaras XV against Colombia





# YOUTH TEAMS

#### CURUMINS



With no official competitions since 2019 due to the pandemic, the Brazilian Men's Youth National Team, nicknamed Curumins, made a much-needed return to the pitch in 2022. Trained by Leandro Geveard, an experienced talent trainer, the squad was worked on throughout the year through SIFT (the System for Identifying and Training Talents), with camps and visits to clubs and regional schools. The reactivation of the High-Performance Academy for the Grassroots category in São José dos Campos and the intense work with youngsters at the High-Performance Center in São Paulo allowed for regular activities for the young talents, who had the opportunity to develop throughout the year and train and play matches with the adult category.

The work in the first half of the year culminated in a friendly match in July between the Curumins and the São Paulo Senior Regional Representative Team. The match, which took place on the 23rd, finished the camp week and was attended by Daniel Hourcade, director of the high-performance department of Sudamérica Rugby, and Pablo Bouza, also from the South American federation, who were able to get a glimpse of the work being done in Brazil and strengthen ties with the continent's governing body. The friendly match also promoted collaboration between the Brazilian Confederation and the São Paulo Federation.

A new camp was held in September in São José dos Campos and, in November, the Curumins traveled to Paraguay, where the South American M20 Championship was played between Brazil, Paraguay, and Colombia.



# YOUTH TEAMS

#### CURUMINS



The trip made a pit stop in Foz do Iguaçu to train with the local club, helping to promote regional rugby. The Curumins opened the tournament with a 38-12 win over Colombia on November 2 and played an exciting and open game until the end against the hosts, which ended 26-19. The title went to Paraguay, in a tournament that was broadcast entirely on Sudamérica Rugby's YouTube channel. As part of a career transition work for athletes, Matheus Cruz, Lucas Abud, and Guilherme Coghetto they were incorporated into the Youth National Team as assistant coaches, creating links between the Tupis' history and the future of national rugby.



#### **OUTSTANDING ATHLETE**

#### ARAMIS PADILLA

- Centre e fly half, Aramis Padilla was one of the highlights of the Brazilian national team at the South American M19 Championship and of the São Paulo Capital team that won the BR XV and Copa Cultura Inglesa.
- The athlete joined the São Paulo Academy system and will be available in 2023 to play for Cobras Brasil XV







omostodad

The refereeing department had an intense and busy year in 2022, with the full return of matches.

The refereeing groups followed the proposal established in 2021, with the referees divided into 3 groups: Yellow (High-Performance referees), Green (referees in the process of improving), and Blue (referees in the early stages of development). The Yellow Group brings together the referees with the best physical condition, technical knowledge, and greatest understanding of the game. The referees in the Green Group are able to referee matches in national CBRu tournaments and are in the process of evolving, while the Blue Group are referees at an early stage.

World Rugby's recurring process of updating the Laws of Rugby required work by the referees to translate the material on the application of the Laws of Rugby, as well as the translation of the guidelines for the application of these laws. As a result, the work not only involved referees but also clubs and regional teams. The rapprochement between the referees and the teams began with pre-tournament meetings with managers and coaches and feedback during the tournaments. The start of joint work between Referees and the Development team was an important step forward for Rugby's development work as a whole, with the highlight being the Superweek at the end of the year. The addition of referee Cristiana Futuro to the development team and the refereeing team has consolidated the process of bringing the two areas closer together, as well as opening up a space for female referees.

With the filming of all the national championships, the referee evaluation system continued to improve, with referees and their coaches meeting periodically to discuss and analyze their performances.

# **REFEREEING GROUPS**

#### YELLOW GROUP

- High Performance Referees
- Weekly meetings of around two hours to analyze plays and discuss application and context.
- Number of referees: 08

#### **GREEN GROUP**

- Referees in the process of improving, active in national competitions
- Fortnightly meetings to discuss criteria and prepare referees
- Number of referees: 18

#### **BLUE GROUP**

- Early-stage referees
- Number of referees: 50

# HIGH-PERFORMANCE EREORIA CE

#### **RUGBY 7s**

International Sevens tournaments organized in the country are of great value for the technical development of referees, with the possibility of seeing larger squads working together and being evaluated closely. The South American Women's Sevens Championship, held in Saquarema, Rio de Janeiro, in June, was an important event to motivate Brazilian high-performance referees.

Brazilian refereeing has also been recognized by Sudamerica Rugby and World Rugby with scales for international tournaments and matches.

In June, in Valledupar, Colombia, Cauã Ricardo refereed the Rugby Sevens tournament of the Bolivarian Games, a South American multi-sport event involving most of the continent's countries, with the exceptions of Brazil, Argentina and Uruguay. Cauã Ricardo was also nominated for the World Rugby Sevens Challenger, the second-tier tournament on the World Rugby Sevens Series, which took place in August in Santiago, Chile, with good performances in the matches he refereed.

Women's refereeing was represented by Maria Gabriela Graf, who was selected for the South American Games in Paraguay in October.



# HIGH-PERFORMANCE EREORIAL CE

#### **RUGBY XV**

The second edition of the Superliga Americana de Rugby (SLAR), South America's professional men's XV rugby league, wasn't just attended by the Cobras; Cauã Ricardo was also part of the group of referees that was drafted during the months of the tournament, among others from Chile, Paraguay, and Uruguay. As well as being an assistant in 8 matches, he was also responsible for conducting the Peñarol vs Cafeteros Pro and Selknam vs Cafeteros games.

Cauã Ricardo was also nominated for the South American 3 Nations Rugby XV Championship, refereeing the match between Paraguay and Colombia on Colombian soil in August. Finally, Cristiana Futuro was in charge of the historic match between Brazil and Colombia in November in women's rugby XV, held in Mogi das Cruzes (SP), which marked her farewell from the pitch after giving so much to national rugby as a referee. The match was even more special, as Cristiana Futuro was also an athlete in the pioneering Brazilian team of 2008, the first to officially play the sport in the XV category.



# HIGH-PERFORMANCE



#### EXCHANGE PROGRAM IN SOUTH AFRICA

 Referee Cauã Ricardo was invited by World Rugby for a development internship at the Stellenbosch Sports Academy during the Rugby Sevens World Cup in South Africa in September. BRASIL

### DEVELOPMENT

With the pandemic cooling down, 2022 marked the full resumption of national competitions, after the pause of 2020 and the limited return of 2021. As a result, the year brought more demands on refereeing, due to the number of competitions, both at state and regional levels, as well as at national and international levels compared to last year. Rugby XV saw the return of the Super 12 and the construction of the BR XV which, due to its focus on development, required specific attention and care from the referees. Sevens tournaments, which were the focus of 2021, have been expanded, increasing demand with the 6 stages of the Super Sevens, added to the Brazil Sevens and Copa Cultura Inglesa. The latter was once again an important moment to evaluate the refereeing.

In this way, managing the refereeing groups to meet the growing demand and keep up with the processes of updating and improving the refereeing staff has been a major challenge. The transformations of the game and the constant concern for the well-being of the players were reinforced throughout the year. Thus, combining outstanding work, which contributes to the continuous evolution of the game and its safety for all participants, with basic work, in the training and retention of referees working in the competition system, continues to be a constant concern of the department.



### TRAINING AND EDUCATION

The work of training and educating referees was carried out by combining face-to-face courses with online courses. Distance learning began with an 8-week online course between February and March, which had 60 participants from all over the country.

The face-to-face courses returned in May with the World Rugby Level 1 Refereeing course held in Belo Horizonte (MG). In July, another World Rugby Level 1 course was held in person in Jacareí (SP), while in August the same course came to Pelotas (RS). In October, the course was held in Adustina (BA) and in December in São Paulo (SP) at the end of Superweek. The Superweek brought together a group of educators and trainers from Arbitragem Brasil, together with other educators and trainers from Brazilian Rugby, and the learning was very intense. Several skills were perfected alongside the Sudamérica Rugby staff in the areas of development and refereeing. Also during this week, the process of training two new educators in refereeing started.



- People who took the WR level 1 refereeing course in 2022: 60
- Referee educators trained in 2022: 02 in training











### SALES AND MARKETING

team has sought to strengthen ties with the community, at a crucial time for the sport due to the return of competitions to the country. The need to break bubbles and reach new audiences was combined with the work to consolidate the existing fan base, which entered 2022 yearning for the return of Rugby at all its levels, the spectacle, the Rugby of the high-performance national teams, which inspires and represents the passion of the fans, or community rugby, played in amateur clubs, schools, and social projects, the axis of sport education and participation sport, a very relevant aspect of the sport to the Confederation and its supporters because of its social impact and ability to transform realities throughout the country.

the size of the public that knows Rugby.

The dissemination of Rugby is a fundamental mission of the Brazilian

Rugby Confederation's marketing team and, by holding attractive and

significant events, the relationship with both the community and our

supporters is enhanced, increasing the awareness of the sport, i.e.

Throughout 2022, the Brazilian Rugby Confederation's marketing

Acting in the sports environment, seeking to produce quality and inspiring entertainment that generates visibility for the sport, the institutions, and the people who represent and at the same time giving back to our supporters, while safeguarding the values that live in the soul of our sport and set it apart, are the daily challenges of the Confederation's work within the market, requiring zeal for the sport's identity and creativity to innovate and transform Rugby's potential into results with a tangible impact and palpable return.

Rugby as a lifestyle and philosophy is captivating. Its co-educational, democratic, and citizen-oriented nature places it in a privileged position to offer its supporters a valuable tool for acting affirmatively in society. In this section, we will take stock of the events and actions carried out in 2022 that converge with these premises.

#### **SALES AND MARKETING**

# NEW YARAS SHIRT



### BRASIL

#### **NEW YARAS SHIRT**

- Special Rugby World Cup Sevens uniform launched in July
- Uniforms designed at the request of the athletes, showcasing the culture and nature of Brazil
- Launch with pre-sales, engaging fans
- Online store sales reached the whole country
- First Women's National Team shirt with men's version for fans

#### SALES AND MARKETING

# BRAZIL RUGBY EVENTS

Throughout 2022, the Brazilian Rugby Confederation held events that put Rugby and its supporters in the spotlight. With the pandemic under control, it was possible to bring the community back closer to the teams and promote the integration of the entire Rugby ecosystem, which has not been possible in a proper way since 2019.



# BRAZIL RUGBY EVENTS

Yaras celebrate with the Brazilian fans! June 10th and 11th marked the long-awaited return of Yaras, the Brazilian Women's Rugby Sevens Team, in tournaments on Brazilian territory. The last time Brazil hosted an international adult women's tournament

was in 2016, at the Rio 2016 Olympic Games. The projection of Yaras internationally, having never lost a South American Championship and regularly being among the 10 best teams in the world and the 3 best in the Americas, gives Yaras a unique potential to inspire new generations of women in the sport.

Our national team is an example of female empowerment and the strength of Brazilian women in sports. As a result, events on Brazilian soil can have a major positive impact on the sport and a great chance of media coverage, due to the hegemony achieved on the pitch. For this reason, the Confederation had been working for a long time to host the South American Championship again.

In 2022, the city chosen to host the South American Championship was Saquarema, in Rio de Janeiro - a state with a strong presence in women's rugby. Through the sponsorship of TIM and the support of the city council of Saquarema, Brasil Rugby welcomed the 8 best teams on the continent and the South American Rugby authorities, strengthening the relationship with Sudamerica Rugby and allowing the work done in Brazil to stand in the spotlight., serving as a reference for the entire continent.





With the national teams staying in Saquarema all week, it was possible to take advantage of the athletes' presence in the city for actions with a social and educational impact, with two schools hosting rugby clinics with the players. In addition, as a tourist city that takes care of the environment, the participants in the event also carried out a litter-picking action on the beach.

The last day of the tournament also saw the finals of the new BR XV Women's, the unprecedented Brazilian Women's National Rugby XV Championship. Two matches happened, in the adult category pitting São Paulo Vale against Center-West, while the M21 category had São Paulo Vale and Rio Grande do Sul as opponents. The union between the domestic event and the international championship provided an important experience and exchange for the players from the regional teams, who had contact with Yaras and the foreign teams.

> The event was broadcast on ESPN and Star+ channels and was attended by the public in the stadium, a mix of peo-

ple impacted locally by the event, who had the opportunity to get to know the sport, and by the community that traveled to the city to watch Yaras and the regional teams.

Pbradesco

brades



# BRAZIL RUGBY EVENTS

## Beach Rugby in Rio: an exciting tradition

Spreading Rugby as a purpose. The weekend following the South American Championship kept Rio de Janeiro in the spotlight and Rugby as an attraction.

The state capital hosted the

traditional Beach Rugby International Challenge (sand rugby), in its 7th edition, on Copacabana Beach on June 18, with live streaming on the Globo Esporte website and Globoplay and replay on SporTV3, taking rugby to a new and expressive audience.

Held in Rio since 2014, the international Beach Rugby event connects the city's public with the sport in the city's most important social space, giving Rugby valuable exposure. In 2022, the Argentinian men's and women's national teams' and Uruguayan women's team was joined by the teams from Brazil and Rio de Janeiro, guaranteeing the promotion of the work done by the Fluminense Rugby Federation. In addition to promoting the sport, the event guarantees more experiences with international athletes and experience for emerging Brazilian rugby players.

Once again, TIM was the event sponsor, introduced the sport to the general public and highlighted its strength as entertainment. The tournament was also embraced by Cultura Inglesa, which carried out a fun activity on the beach with the institution's symbol a Lion, fostering the laid-back atmosphere of the event.

CHECK OUT THE VIDE





# BRAZIL RUGBY EVENTS

# *Tupis with their fans*

The metropolitan region of São Paulo is traditionally a valuable bastion for Rugby events and the longing for international tournaments in the region, which had not taken place since 2019, was finally satisfied. Between 16 and

26 October, the Nogueirão Stadium in Mogi das Cruzes was the stage for the Tupis' return to playing matches with an audience in Brazil. The Brazilian Men's Rugby XV Team faced Chile and Canada in front of their home fans, with the matches being broadcast on Star+ and ESPN channels.

The event was crucial in reaffirming Brazil as a country that can host international events and deliver them with excellence. The partnership with the local city council also allowed Rugby to show its values, with solidarity and social impact being at the heart of the actions. Admission to the stadium only costs a donation of non-perishable foods, which are very important in helping the city so-



cial fund, the Tupis were able to visit two municipal schools and spread the word about sport and its values, as well as offering the children an unforgettable day of sporting experience. Not by chance, the event attracted the attention of the local press, with extensive coverage by local Globo affiliate TV Diária.

> The Americas Rugby Trophy also had an impact on another city, Guarulhos, where the players from the visiting teams were housed. SESI Guarulhos served as a training base for Chileans and Canadians, who gave something back by offering a clinic to the children at SESI.

CHECK OUT THE VIDE



# BRAZIL RUGBY EVENTS

## Historical milestone: Yaras XV in Brazil

On November 12th, Mogi das Cruzes was at the center of national rugby receiving the unprecedented Bra-

zilian Women's Rugby XV team match against Colombia in a World Ranking match. The event was a celebration of Brazilian women's rugby, with a camp for the women's grassroots national teams, tributes to players who wore the Yaras jersey, and a lot of expectation about the calendar ahead, since South America will have a direct ticket for both the new annual WXV tournament that debuts in 2023 and to the 2025 World Cup.

CHECK OUT THE VIDE



Once again, the Yaras' event had a contagious atmosphere, and there were also women's rugby actions in the stadium and the presence of the Confederation's NINA Project, which aims to promote the grassroots category of women's rugby.

> The match was broadcast live on the Brasil Rugby, Time Brasil (COB), and Dibradoras YouTube channels. Dibradoras is a channel focused on the promotion of women's sports, bringing Yaras and the community closer together and presenting them to a new audience. The commentator on the broadcast was Mariana Ramalho, a historic Yaras player who was in the pioneering team of 2008.



# BRAZIL RUGBY EVENTS

## CHECK OUT THE VIDEO



# The national rugby party is back!

October, November, and December were also festive months for the country's clubs and regional teams. The return of a calendar

for in-person tournaments was also celebrated with great endings. Jacareí welcomed almost a thousand people to the grand final party of the Super 12, the Brazilian Men's Rugby XV Championship, on October 29. The city has become one of the Rugby capitals, the city is so devoted to the sport that the construction of a stadium dedicated to Rugby has been announced by the local council by 2024. The club's achievement deserves to be congratulated and serves as a benchmark for the work of all the organizations involved in rugby.

On December, 3rd and 4th, SESI Osasco welcomed hundreds of rugby players and fans for



the men's Brasil Sevens and the final stage of the women's Super Sevens, the Brazilian Olympic rugby club championships.

The event consecrated the partnership with SESI-SP, closing the year in style.

The following weekend, on the 10th and 11th, Taubaté hosted at the Volkswagen Club, the long-awaited Copa Cultura Inglesa, the the Brazilian National Youth Rugby Sevens Championship. For more than a decade, Cultura Inglesa has been a great partner of Brazilian youth rugby, and the ties were once again celebrated and strengthened with another major social impact event that was successfully executed, marking the end of the year's competitions.

## BROADCAST RUGBY FOR ALL AUDIENCES

One of the most important ways in which the Brazilian Rugby Confederation disseminates the sport is through TV and internet broadcasts, which amplify the sport's reach and inspire generations.

Rugby is a well-established attraction on Disney's ESPN channels, that expanded its operations with the launch of the Star+ streaming platform. Every week, dozens of international broadcasts fuel the passion for rugby on the platform, which contains all the major events in the sport, including the two World Cups held this year: the Rugby Sevens World Cup (men's and women's) and the Rugby XV Women's World Cup. Throughout the year, the Confederation used its social networks to promote international rugby broadcasts, with or without Brazilian participation, with the aim of fostering the passion for the game.

ESPN and Star+ continued to be the main channels to watch Brazilian men's and women's national teams, most of whose games are shown there. All of the Yaras' matches on the World Rugby Sevens Circuit were broadcast on Disney's sports channels, as well as the South American Women's Rugby Sevens Championship. Also broadcasted on Disney's sports channels were all of the Tupis' matches during the year and the Cobras' entire season in the American Rugby Super League. However, Brazilian Rugby will have an even bigger space on Star+ in 2022, with unprecedented live broadcasts of the Women's BR XV finals, and the Brazilian Women's Rugby XV Championship.

In addition to ESPN and Star+, Beach Rugby was featured on Globoplay and GE.com, while Sevens Rugby was highlighted on Brazil's Olympic Channel during the South American Games. Finally, the Confederation also invested in broadcasts via YouTube, partnering with Time Brasil channel to showcase national rugby to new audiences and, in an innovative way, with Dibradoras, boosting the exposure of the unprecedented Yaras XV match.



## BROADCAST

## **RUGBY ON TV AND THE INTERNET**

#### INTERNATIONAL RUGBY ON ESPN AND STAR+:

- Women's Rugby World Cup
- Rugby XV World Cup Qualifiers
- World Rugby Sevens Series
- Rugby World Cup Sevens
- Six Nations
- The Rugby Championship
- Test Matches
- Superliga Americana de Rugby
- Super Rugby Pacific and Super Rugby
   Aupiki
- Champions Cup and Challenge Cup
- United Rugby Championship
- Premiership
- Currie Cup
- NPC and Farah Palmer Cup
- URBA Top 13
- Super URU

#### YARAS ON ESPN AND STAR+:

25 days of live broadcasts. More than 600 minutes of Yaras

- World Rugby Sevens Series
- Rugby World Cup Sevens
- South American Women's Rugby Sevens Championship

#### TUPIS ON ESPN AND STAR+:

More than 420 minutes of live matches

- Americas Rugby Trophy and friendly
   matches
- Men's South American Rugby Sevens
   Championship

## COBRAS ON ESPN AND STAR+:

- 10 live matches, 800 minutes
- Superliga Americana de Rugby

#### BR XV ON STAR+:

2 live matches

 Adult and M21 finals of the Brazilian Women's Rugby XV Championship

#### YARAS AND TUPIS ON BRAZIL'S OLYMPIC Channel

- 5 days of live rugby
- South American Games Asunción 2022 (ODESUR)
- South American Youth Games -Rosario 2022 (ODESUR)

### BEACH RUGBY ON GLOBOPLAY AND GE.COM 3 hours of live rugby

 International men's and women's beach rugby challenge

#### YARAS XV ON DIBRADORAS YOUTUBE

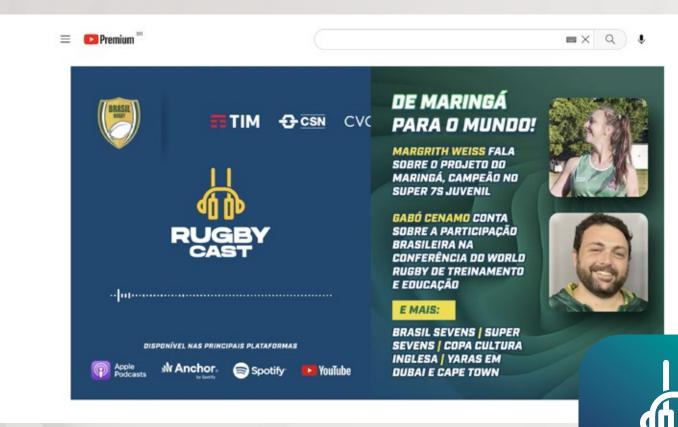
Women's Rugby XV friendly
 between Brazil and Colombia

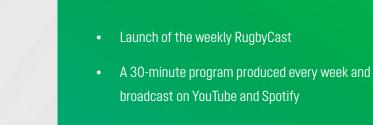
#### CLUBS AND REGIONAL TEAMS ON TIME BRASIL YOUTUBE AND BRASIL RUGBY

- Women's XV rugby Brazil-Colombia friendly match.
- BR XV Men's Youth Finals
- Super 12 final
- 4th, 5th, and 6th stages of the Super Sevens
- Brazil Sevens
- Copa Cultura Inglesa

## PODCAST

## **THE VOICE OF RUGBY**





RUGBY CAST • Interviews with CBRu professionals, athletes and community figures

**NEW BRASIL RUGBY** 

PODCAST

- RugbyCast has opened up a new front for publicizing CBRu's work
- 18 programs made in 2022





## **RUGBY: BEYOND A TEAM**

The "Rugby - Beyond a Team" program was born in 2022 with the aim of offering the corporate world a journey to develop leadership and high-performance teams, sharing Rugby's experiences and lessons with our partners. The Brazilian Rugby Confederation has designed this unique corporate learning experience, which uses rugby and its many lessons to build and develop high-performance teams and evolve the quality of leadership in organizations. Using the "Accelerated Learning" methodology, the work is focused on action and reflection on the values, beliefs, behaviors, and results that the organization wants to achieve, with Rugby as the focal point of the experience. Throughout the year, the program was structured in a partnership between Brasil Rugby and Life Level 10, through the facilitation of Hanna Meirelles and various Brasil Rugby trainers and coaches, and applied to the top management of the Atlas Schindler company and the company Irko Hirashima. The training sessions were evaluated as being of very high quality by the participants.





"The exchange between the project and the company was unique for our leadership. Just as in Rugby and other team sports, teamwork and the right focus towards a common goal are important prerequisites for the success of an organization."

#### **Flavio Silva** President of Schindler Group Latin America



# RUGBY APPLIED TO CORPORATE LEARNING

## **SUPPORTERS' EXPERIENCES WITH ATHLETES**

Throughout 2022, Rugby was also highlighted through talks and lives in partnership with various companies, such as Tim, Deloitte, Crown Embalagens, SBF, Comgás, and Estácio, among others. Memorable moments where the experiences of athletes, coaching staff, and Rugby managers became an inspiration for the corporate world.







Valuing the synergy with our supporters is the mission of the sales and marketing departments of the Brazilian Rugby Confederation. Important actions were carried out with our supporters and below are the main ones.



## **DELOITTE, RUGBY AND INCLUSION**

At the beginning of the year, the campaign carried out by Deloitte to announce its institutional sponsorship of Yaras was a film that endorsed the partnership as a relevant pillar in the ALL IN strategy (Deloitte's Diversity and Inclusion program). The video was released in June, after the South American Championship.





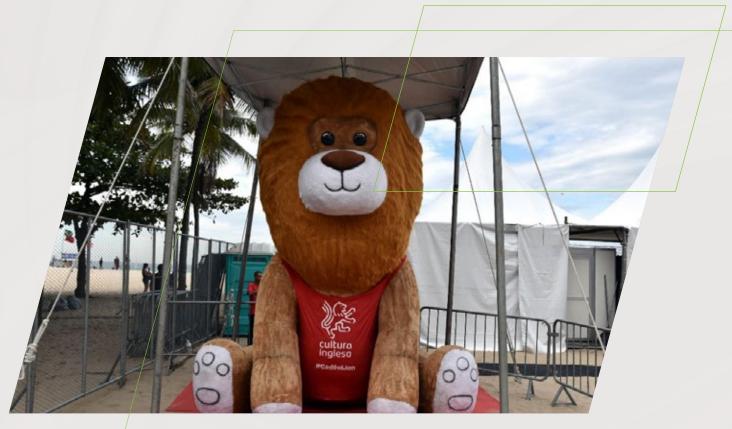
# PROJECT WITH SUPPORTERS

## **CULTURA INGLESA ON THE BEACH AND SOCIAL MEDIA**

Throughout 2022, the partnership with Cultura Inglesa has yielded important fruits of communication on the company's social networks, which has brought content to the public, spreading general knowledge about this sport that is part of the culture of several native English-speaking countries.

During the Beach Rugby event, held on the 18th at Copacabana Beach (Rio de Janeiro), Cultura Inglesa had a strong presence with its mascot, the Lion, a giant plush over 4 meters high, on display all day at Copacabana. The action aimed to create awareness of the brand, which had just rebranded its mascot, taking advantage of the youthful and informal nature of the event.





## **ESTÁCIO DE SÁ IN COPACABANA**

Beach Rugby also provided an opportunity for Estácio's physiotherapy and journalism students to gain experience for their future careers during the event. Physiotherapy students assisted the athletes, while future journalists covered the event. Estácio also had a promotional stand at the entrance to the venue.



## **BULIGUER AS THE AFTER MATCH PARTNER**

In a one-off sponsorship of the Beach Rugby event, a partnership was signed with the restaurant for the traditional Rugby After Match, i.e. the get-together between the teams, which takes place at the Ipanema unit and includes hamburgers, fries, non-alcoholic drinks, and beer.





## IRKO HIRASHIMA PRESENTS "BEST PLAYER OF THE MATCH" FOR THE COBRAS

With all of Cobras Brasil XV's games in the American Rugby Super League taking place abroad, the need to generate engagement with fans at a distance and ensure exposure for supporters led to the creation of an action that strengthened the franchise's ties with the community. Presented by Irko Hirashima, the "Best player of the match" online action was well received by the public and players, highlighting the team's ties with its fans, as well as the players' work on the pitch.









Rugby's DNA is collective. Our core values - Discipline, Respect, Integrity, Passion, and Solidarity - guide every action of our sport, which seeks to help build a better society with every action. With our transformative mission, we train rugby players to be citizens, acting in society in a positive and impactful way.

The ESG agenda is therefore a natural fit for Rugby, which always works with socially transformative, environmentally conscious, and responsible governance practices in mind. Throughout 2022, we put our mission into practice in a way that is consistent with our ESG agenda, which consequently also connects with good practices desired by our supporters and the community. Rugby is a way of life, a philosophy that guides the conduct of the citizens we shape and, with this, we are proud of our performance in society and our conduct in governance. Here we present some of our direct actions, which complement the day-to-day practices already incorporated within the Confederation and the rugby community.

## **EDUCATION**

The Confederation's focus on education is one of the pillars of our social work. The year 2022 saw the expansion of the partnership with Estácio de Sá, which increased the number of full scholarships for undergraduate and postgraduate courses offered to CBRu by 71%. The Confederation understood that it needed to expand its impact and the scholarships, which had previously been limited to members of the Confederation, were extended to the community and included both high-performance athletes and employees and members of federations and clubs, from north to south of the country.

## **COMMUNITY SCHOLARSHIP HOLDERS**

## HIGHLIGHTS



Ana Paula Ripoll Executive Director of the Rio Grande do Sul Rugby Federation (RS)



Clarice Couto Coach of Ymborés Rugby Club (BA)



**Gabriel Couto** President of Ymborés Rugby Club (BA)



Vanessa Chagas Board member of Desterro Rugby Club (SC)

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It was also a year of graduations, with players and members of the coaching staff pursuing their studies. Highlights included the graduations of Luiza Campos, Yaras captain, in physical education, and Dayana Dakar, Yaras Sevens analyst and Yaras XV athlete, in nutrition. The graduations are always a great source of pride for the Confederation, as they materialized one of the central concerns of our management of the national teams, which is the transition of athletes' careers after they retire from the pitch. The Confederation is aware of the focus necessary for a high-performance athlete to perform and therefore we feel co-responsible in the mission of building a future beyond the field for the athlete.

Another crucial partnership for the Confederation in the area of education is with Cultura Inglesa, which has made 13 English study scholarships available, with a 70% approval rate. Learning English is essential to progress in rugby, both because of the access to knowledge and the creation of stronger links with athletes, coaches, and referees from other countries, and because of the career opportunities that mastering the language opens up.

## HIGHLIGHTS

## GRADUATION



**Dayana Dakar (nutrition)** Yaras 7s performance analyst and Yaras XV athlete



Luiza Campos ( Physical Education ) Captain of the Yaras 7s in 2022

# SOCIAL MICHEL ETLIN SCHOLARSHIP



Exchanges with other countries are an incredible tool in Rugby for training Brazilian athletes, both in terms of sport and human development. Experiencing other cultures allows young people to strengthen their self-knowledge and build themselves up as citizens. Living abroad forges a sense of responsibility and broadens horizons and world view, which is essential for training athletes with a professional attitude. In order to offer this experience to young talents, the Confederation has offered the Michel Etlin Scholarship since 2014 through a group of supporters.

Relaunched in 2022, the destination chosen for the new beneficiaries was the Stellenbosch Academy of Sport, a partner of South Africa Rugby (the South African federation) and a world reference in Rugby. The scholarship seeks to combine the personal development of athletes, reinforcing CBRu's commitment to social impact, with the sporting objective of boosting the careers of players who could be influential within the national teams and, consequently, contribute to the technical development of Brazilian rugby.

The beneficiaries selected in 2022 to live this experience in the following year were Gabriel Sirino, João Amaral, and Luiz Felizardo Taleriga, all aged between 18 and 19 and already involved in regional teams and the Curumins. As a novelty, the three athletes were assigned a sponsor: Victor Guilherme "Feijão" Silva, a current Tupis and Cobras player, is a veteran of the exchange, having spent six months in New Zealand in 2017. The objective of this idea is to create a tradition of mentoring between veterans and new beneficiaries, building solid bonds in the program.

The scholarship honors businessman Michel Etlin, who died in 2021 and is the father of Jean-Marc Etlin, one of the scholarship sponsors and a former member of the Board of Directors. In addition to Jean Marc Etlin, Eduardo Mufarej, Patrice Etlin, and Roberto Germanos are also scholarship sponsors.



## **RUGBY IN THE "GAROTO CIDADÃO" PROJECT**

The Brazilian Rugby Confederation played a major role in the CSN Foundation's Garoto Cidadão Project in 2022. There were 3 visits throughout the year, with the participation of athletes and CBRu staff, as well as training for the program's educators. On each visit, 90 children were impacted, as well as all the project staff. The activities were always based on the values of Rugby, the DRIPS (Discipline, Respect, Integrity, Passion, and Solidarity), and with the aim of spreading Rugby.

on the second visit, the teachers themselves could teach Rugby to the children in the units covered by the Foundation. On the last visit, the focus was on activities that could be related to Rugby's values, bringing closure to the process of spreading Rugby in the Garoto Cidadão project.

On the first visit, our athletes played games, scavenger hunts, and a bit of rugby with the children, introducing them to the sport and raising awareness of the game and its potential. Training for the project's teachers was ministered in an online course so that.



## **STAGES IN THE IMPLEMENTATION OF RUGBY** IN "GAROTO CIDADÃO" PROJECT

TRAINING

**SENSITIZATION** 



**IMPLEMENTATIONT** 



**RUGBY VALUES** 

# SOCIAL INTERNATIONAL RUGBY WITH A SOCIAL LEGACY

When hosting international matches, the Brazilian Rugby Confederation promotes actions that leave a positive social legacy for the events. Aware of Rugby's pedagogical value, the Confederation's aim with these actions is always to spread Rugby's values in a lasting way, through experiences that make a mark on the communities they reach. In June, during the South American Youth Rugby Sevens Championship, the Yaras visited two schools in Saquarema (RJ), carrying out activities with more than 400 youngsters, who were introduced to rugby and were able to experience a clinic conducted by the players from the Brazilian team and the coaching staff, which created a lot of interest in both schools. The result was a significant spontaneous assistance of young people from the two schools at the Yaras games, complementing their immersion in the sport.

Taking athletes to schools is an established practice in Brazilian national team events and continued with the Americas Rugby Trophy in October. Two schools in the city of Mogi das Cruzes were visited by players from Tupis, with the students from one of the schools, Mário Portes Municipal School where rugby is already taught in physical education classes, taking part in activities during the Americas Rugby Trophy matches at the stadium. The children even joined the athletes on the pitch.

The same event also allowed two other interactions between the athletes from the national teams that visited Brazil, Chile, and Canada, with students from SESI Guarulhos, where the two teams held training sessions. The same happened with the Colombia women's team, who visited Brazil in November. As is the case with events in Brazil, international tournaments organized by World Rugby are also concerned with creating legacy actions, promoting the engagement of athletes with a concern for generating actions with a social impact. The Yaras took part in several actions throughout the year, including two visits to underprivileged communities in Cape Town, South Africa, where the Brazilian team helped distribute food and offered sports experiences to local children.



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## **CVC YOUTH PROGRAM AND HUMANIZED SUPPORT FOR ATHLETES**

The development of youth teams brings the challenge of seeing young people beyond the potential athlete that exists in them, discovering the human beings and the demands for their personal development. Rugby has become an established sport in many disadvantaged communities in recent years, which reinforces the need to provide social assistance to young people who train locally.

Since 2018, the Brazilian Rugby Confederation's youth program has been sponsored by the philanthropy department of CVC Capital Partners, which sees the program as a relevant platform for social impact in the community. No less than two-thirds of the Confederation's youth athletes come from families who live or have lived in some kind of vulnerable situation. CBRu expands beyond athletes, affecting families, clubs, and communities that can be directly and indirectly impacted through the values of our sport and through significant changes that occur in the lives of young people because of the sport.

Throughout 2022, socio-educational talks and activities led by our social worker, Silvia Pires, had a positive impact on the lives of athletes inside and outside the sports environment through information, guidance, and education, helping with personal development and bringing new perspectives, reflections, a sense of belonging, active listening and care.

## THERE WERE 14 LECTURES, WHICH INCLUDED THE FOLLOWING SUBJECTS:

- Initiation to Financial Education, with a lectures and distribution of content on the subject;
- Career transition, preparing young people for the future after life as an athlete;
- Health, with a focus on :
  - Women's Health, with a lecture given by a gynecologist;
  - Men's Health, focused on raising awareness of self-care;
  - Mental Health, with talks on boosting self-esteem, confidence and suicide awareness.

Supported by:





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There were also activities that connected with the lectures, concluding learning cycles. Among the activities were:

- A visit by the youngsters (Yarinhas and Curumins) to the Confederation's office, where they were able to find out about Rugby's work off the pitch, getting to know other career paths;
- A visit to the Fire Brigade College of São Paulo, in Franco de Rocha (SP), which showed the group what it's like to work saving lives through work and daily training;
- A visit to the supermarket, with the aim of working on financial education combined with healthy nutrition at a low cost, an activity that certainly had apositive impact on the athletes' habits and that will spread knowledge to their families.

Through the program, we also support the athletes in their educational journey, either by offering scholarships or through pedagogical support with our social worker, guiding the boys and girls to reach their full potential, whether on or off the field.



# SOCIAL PEDAGOGY BY EXAMPLE

One of the most important social training tools promoted by the Confederation is the "Pedagogy by Example", which seeks to reinforce athletes as role models of the values of our sport to new generations, as well as spreading the good examples of Rugby to the community.

The distribution of bracelets with Rugby's values during the practice of the sport or at children's festivals has already become a tradition, reinforcing discipline, respect, integrity, passion, and solidarity. The gesture is a symbolic way of highlighting participants who have demonstrated conduct in line with good collective behavior.

The participation of Tupis and Yaras in actions with the community, especially with young people, was very relevant in 2022, where high-performance athletes were encouraged to visit clubs, serving as role models for young rugby players. The participation of children in national team events, promoting direct contact between new generations and seasoned athletes, and the players' visits to schools and social projects, consolidate the process of creating role models for the community.

The presence of the athletes in the media, with stories about their origins and their careers, reinforces the role of Pedagogy by Example in the dissemination of Rugby. Athletes who have had inspiring careers have been on the agenda throughout the year.

Finally, internally, the participation of adult athletes in youth-oriented activities is of great value in the formative work. In 2022, Beatriz "Baby" Futuro" and Lucas Abud gave talks to youngsters about their careers, serving as positive role models.

#### SOME STORIES ABOUT ATHLETES AND STAFF IN THE MEDIA

- Leila Silva "Olympics.com" on her origins in the Paraisópolis community
- Thalia Costa "Globo Esporte" athlete from Piauí who became an international highlight
- Gabriel Lima "UOL" on humble beginnings in athletics and transition to Rugby
- Isadora Cerullo "ESPN"- on her fight for the LGBTQIA+ cause
- Mariana Miné "ESPN" first female CEO in Olympic sport
- Rafaela Turola "Rádio Armazém" pioneering role as female coach of a Brazilian team



# SOCIAL PEDAGOGY BY EXAMPLE

ESG





CLORO ESTRELA DE TIME PIAUIENSE VAI DISPUTAR A COPA DO MUNDO DE RUGBY



## **BLOOD DONATION CAMPAIGN**

Solidarity is one of the pillars of rugby and it is encouraged daily, as it should be a common practice in rugby players' daily lives. However, campaigns for charitable causes are also important to reinforce this basic principle.

As is already a tradition in Rugby, blood donation was encouraged with a campaign held in March. No fewer than 63 athletes and members of the technical committees visited the Agir e Transformar Project and donated 47 bags of blood, transforming one of Rugby's pillars into an affirmative attitude.



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## **GENDER EQUITY AND WOMEN EMPOWERMENT**

The Brazilian Rugby Confederation has long been a benchmark in the field of gender equality, being a pioneer among Olympic sports in hiring a female CEO, Mariana Miné. The leadership of Brazilian Rugby also has a Board of Directors with 38% women and an Executive Committee with 43% female representation.

In the realm of sports protagonism, Yaras continues to be a benchmark for female empowerment in sports. Rugby, seen as a sport of physical strength and contact often associated with masculinity, has in Yaras an incredible example that women can go far beyond the female stereotype. Their hegemonic status in Latin America places Yaras in a prominent position and as role models for a whole generation of athletes.

Throughout the year, guided by the concept of the Pedagogy by Example, women in Rugby - athletes and staff - were the focus of media stories. The issue of equity and female protagonism generated around 20 different news stories throughout the year, including life stories of Yaras athletes, female leadership in CBRu management, the training of female coaches, and the NINA project.

The topic was also valued by the Confederation's supporters, as in the case of Deloitte, which pointed out the success story of Yaras at the launch of its research "Diversity and Inclusion in Organizations", and also included Mariana Miné in a panel discussion.

More participation by the CBRu CEO in debate forums was highlighted. In March, taking advantage of the

fact that France will soon be hosting the Paris Olympics in 2024 and the Rugby World Cup in 2023, the French Embassy held a round table discussion on "Women in Sport" on Women's Day 2022. In August, it was the COB's turn to organize the 1st Women in Sport Forum. Finally, in November, Rio Innovation Week featured an open panel discussion on the role of women in sport, promoted by Arena Hub. Miné's participation in these events reinforced CBRu's position and visibility on the issue.

As for the recognition received by the CBRu on the gender issue, it is also worth highlighting the work carried out by Natasha Olsen, a member of the Confederation's Board of Directors and second vice-president of the board of Sudamérica Rugby, which throughout the year was the beneficiary of the women's leadership purse of benefits offered by World Rugby (the international federation). Nominated for the purse in 2021, Olsen, who is a former Brazilian national team player and referee, was one of 12 women in World Rugby who were nominated for the purse this year.

Finally, it is also essential to highlight the progress of the NINA Project, which was born with the aim of stimulating women's grassroots categories within Brazilian clubs, helping to meet a growing need in sport, with a focus on working with girls aged between 7 and 17. The scope of the project goes beyond sporting development and the NINA project works within the clubs to empower women through rugby and the construction of safe spaces for women in the sport, with the promotion of content and agendas that have an impact on women's issues, from health to professional careers.

Recognized as affirmative action in favor of women's rugby, the NINA project also ensured that Brazil became the only country in South America to host the "Grassroots to Global" women's leadership forum in November, which brought together 30 women working at the top of women's grassroots rugby. The action is an initiative of World Rugby, in partnership with Child-Fund Rugby, which promoted meetings in 22 countries throughout 2022 as part of the legacy of the Women's World Cup held in October and November in New Zealand. Brazil was also represented at the forum in New Zealand by Natasha Olsen and Ciana Goycoechea, one of Nina's coordinators.



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# ENVIRONMENT

The Brazilian Rugby Confederation's commitment to the environment can be seen in the awareness-raising activities carried out with athletes and in direct actions during events.

In June, the "Clean Beach" campaign took place during the South American Women's Sevens Championship in Saquarema (RJ), involving athletes from the participating teams and Orgé dos Santos Municipal School. The event promoted both the students ' meeting with the international athletes and also spread environmental awareness and made the beach a very important space for the city, guaranteeing the area maintenance by collecting the garbage that was there. In November, the Confederation also promoted a recycling campaign for youth athletes. Curumins and Yarinhas attended a lecture on recycling and the impact of plastics in Brazil and around the world, and a campaign was launched to collect plastic caps and metal seals to donate to the Ecopatas NGO, which collects and cares for abandoned animals and promotes adoptions. With this, the campaign worked on two fronts to raise environmental awareness. In December, during Copa Cultura Inglesa, recyclable material was collected from the youth teams.



The Brazilian Rugby Confederation was born aware of its mission to make Brazilian Rugby grow through transparent and responsible work, which is a benchmark for its governance and compliance practices. In more than a decade of work, CBRu is proud to have been recognized for its governance, but it knows that evolution needs to be continuous. In 2022, we celebrated a place at the podium in Sou do Esporte Award for governance, with the Brazilian Rugby Confederation coming 3rd overall. This recognition comes in addition to the high score obtained in the evaluation of the Management, Ethics and Transparency Program (GET), carried out by COB, obtaining a score of 9.33, 38.6% higher than the average for confederations in the same category (6.73). In the last year, CBRu has updated its statutes, increasing its transparency and its representativeness. The Ethics Council was formed, guaranteeing an organization that is more zealous for its values and more active in its constant reinforcement, while the permanent Legal Committee ensured progress in compliance practices. The improvement of the Personal Data Processing Matrix, following the creation of a specific working group to deal with personal data and information security was also one of the most important advances, in line with with good data protection practices.

### HIGHLIGHTS

- 3rd place in Sou do Esporte Award
- Creation of the Ethics Committee
- Inclusion of the Legal Committee as a permanent entity
- Election of 3 members to the Board of Directors
- Improving the Personal Data Processing Matrix

### **ACKNOWLEDGEMENT**

The Brazilian Rugby Confederation was recognized again in 2022 by the "Sou do Esporte" award, with 3rd place in the overall governance evaluation. Since the creation of the "Sou do Esporte" award in 2015, the CBRu is proud to have been in the top 5 every year, being recognized for its good management and governance. In another important recognition of the sports segment, the Management, Ethics, and Transparency Program (GET) carried out by the BOC, evaluated the CBRu which obtained a score of 9.33, 38.6% higher than the average for confederations in the same category (6.73).

## **STATUTES**

In June 2022, the CBRu General Assembly revised the entity's Statutes, reinforcing the commitment to transparency, such as the creation of the Ethics Council, the consolidation of the Legal Committee (increasing the entity's focus on compliance), and the formation of the Electoral Commission. In addition, the issue of representation has continued to evolve, with a focus on gender equality and simplifying the documentation required of state federations. Another highlight is the inclusion of the Vice-Chairman of the Board of Directors in the new statutory provisions.



## CHANGES TO THE STATUTE:

- Inclusion of the Ethics Council as one of the organization's powers;
- Inclusion of the Legal Committee as a permanent entity;
- Exclusion of the administrative management and finance committees;
- Adapting the text of collegiate bodies to ensure gender equity among their members.
- Changing the notice period for the General Meeting to at least 15 days;
- Inclusion of the existence of an Electoral Commission;
- Change in the metric of the Executive Director's approval authority;
- Simplification of the documents for maintaining membership and association for federations;
- Inclusion of a Vice-President.

### **ETHICS BOARD**

2022 was an important year in the evolution of governance with the creation of the Ethics Council, an autonomous body in charge of defining CBRu's ethical parameters and ensuring the principles of the Code of Ethics and Conduct, including recommending the appropriate punishments for violations. The Ethics Council envisions gender equality, with two women in its first configuration.

The body is made up of 3 members appointed by the Appointments Committee :

- Ana Carolina Gazoni
- Monica Minako Futami Piccirillo
- Olyntho de Lima Dantas

## **BOARD OF DIRECTORS - ELECTIONS**

Due to changes in the Bylaws in 2019, some members of the Board of Directors were exceptionally given a term of only two (2) years so that the first biennial election could be held, two of whom were independent and three elected.

In November 2022, the Elective General Meeting met to elect three (3) members of the Board of Directors for the 2023 to 2026 term, the following were elected:

- Diego Hamilton Reis
- Juarez Lorena Villela Filho (Re-election)
- Julie Marielle Yvonne Cransac (Re-election)

In November 2022, the Nomination Committee met to appoint two (2) members of the Board of Directors for the 2023 to 2026 term, and only one (1) was appointed:

• Paula Korsakas (Reappointment)



### **POLICIES AND REGULATIONS**

In 2022, the Brazilian Rugby Confederation made progress in updating and improving its internal policies and regulations. Among the highlights of the year was the improvement of the "Personal Data Processing Matrix", following the creation of a specific working group to deal with personal data and information security. The following points have been updated and revised:

- Risk Management Policy
- Compliance and Integrity Policy
- Anti-Doping Policy
- Anti-Corruption and Anti-Money Laundering Policy
- Recruitment and Selection Policy
- Admission and Hiring Policy
- Integration Policy
- Dismissal Policy
- Scholarship Policy
- General Regulations for Purchasing and Contracting Services

## **COLLEGIATE BODIES**

The collegiate bodies that make up the management of the Brazilian Rugby Confederation continued their activities in 2022, as stipulated in the statute.

### **GENERAL MEETING**

Three general meetings were held in 2022 :

- Approval of the financial statements and annual management report for 2021
- Amendments to the Bylaws and Internal Regulations of the General Meeting
- Election of 3 members of the Board of Directors for the financial year 2023 2026

## **BOARD OF DIRECTORS**

The activities of the Board of Directors went according to plan. 11 ordinary meetings were held, three meetings more than the minimum required by the Internal Rules, as well as one extraordinary meeting. For personal reasons, Vivianne Valente resigned from her position on the Board of Directors, which was taken over by Andrea Costa through an appointment by the Nomination Committee.

### **ATHLETES' COMMISSION**

The CBRu Athletes' Commission met formally twice in 2022, meeting the minimum stipulated in its Internal Regulations.

## **FISCAL COUNCIL**

The Fiscal Council was active and met quarterly to examine the organization's documents, financial statements, and budget, among other duties.





Building the Rugby of the future requires a lot of study and planning, seeking to articulate objectives in the short, medium, and long term. In 2021, the leadership of the Brazilian Rugby Confederation and the Board of Directors engaged in an intense planning process in order to evaluate the legacy received from the last work cycles and the present state of Rugby, taking on the challenge of planning the next cycle with the responsibility of taking the sport to the next level.

# STRATEGIC PLANNING

The commitment established was to build a foundation for the sustainable growth of Rugby, from a perspective that encompasses the entire ecosystem of the sport, i.e. that engages federations, clubs, athletes, and fans in favor of the growth of the sport.

The year 2022 was the first year of the cycle that will run until 2028 and it is time to assess how far we have come in terms of established objectives.



# STRATEGIC OBJECTIVES



Over the next few pages, we'll take a look at the progress made on each of the Strategic Objectives.

#### STRATEGIC PLANNING 2022-2028



# **GRASSROOTS**

## **RUGBY WILL SIGNIFICANTLY INCREASE THE NUMBER OF REGISTE-RED ATHLETES IN BRAZIL**

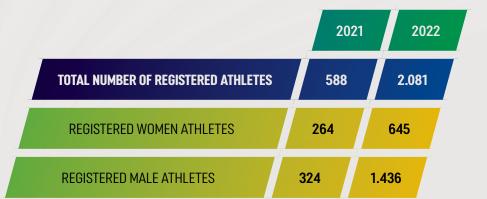
The commitment to Rugby's sustainable growth is expressed first and foremost by looking at the grassroots category. The Confederation, federations, and clubs joined forces in 2022 to strengthen the grassroots category work in order to improve the game. The various actions associated with "Development" and "National Championships" are highlighted in the specific sections of this annual report, but some are worth mentioning:

- Never before in the Confederation's history have so many clubs been supported by Brasil Rugby projects to strengthen their grassroots teams. A total of 28 clubs received assistance through the "Vem pro Rugby" and "Nina" projects ;
- The unprecedented men's and women's Brazilian Rugby XV Regional Team Championships have strengthened the youth category nationally, bringing more than 500 players from all the affiliated federations onto the pitch.

Rugby is going to increase the number of athletes and competitions

The goal of increasing the number of players set for 2022 needs to be understood as a basis for resuming competitions in Brazil since 2021 was a year deeply affected by the pandemic, which resulted in a decline in terms of athlete registrations due to the total absence of Rugby XV competitions. Even Rugby Sevens, which resumed in 2021, had only one adult and one youth tournament.

As a result, the 254% increase in the number of athletes registered from one year to the next was to be expected. However, the grassroots category still presents numbers lower than pre-pandemic numbers. In any case, it's important that in the coming years, the confederation contributes to the game and that we have the right tools to monitor the evolution of these numbers closely, with an emphasis on the concern for increasing the female grassroots work that will evolve as the NINA Project matures.





# **GRASSROOTS**

### RUGBY WILL HAVE TOURNAMENTS THAT WILL GROW AND BECOME STRONGER

The National Rugby Register (CNRU), an indispensable tool for measuring athletes, referees, and matches in the country at all levels (national, regional, and state), will undergo a profound change in 2023 to become a more interactive, intuitive, easy and useful tool for all stakeholders, including athletes, referees, clubs, and federations. The redesign of the tool will increase efficiency in the management of national and regional competitions, which will consequently contribute to an increase in the number of competitions. The new CNRU will also contribute to linking the registration tool to the distance education work, with a platform that integrates all the actions and will add strength to the marketing and communication work by expanding the community information database.

2





# **GRASSROOTS**

3

**RUGBY WILL INCREASE THE NUMBER AND STRENGTH OF CLUBS THAT PRODUCE ATHLETES** 

#### Growth and evolution of clubs that produce athletes.

In 2022, the Confederation carried out the Club Diagnosis with the aim of gaining an understanding of the reality of Brazilian clubs and monitoring their evolution over time in eight areas: adults, grassroots, player recruitment, refereeing, fitness, health, coaches, and management. The work is at an early stage and the criteria are being re-discussed and re-worked to achieve a qualitative improvement in the indicators.

At this first stage, the diagnosis sought to divide the participating clubs according to their maturity in the 8 pillars assessed in 3 groups - (1) clubs that produce athletes, (2) clubs, and (3) clubs in development. In this first year, 30 clubs were assessed and 16 of them were classified as clubs with medium maturity in the axes assessed, while 14 were classified as clubs in development. However, the work of 2023 is to review and evolve the criteria, with new data to be collected and new concepts to be built.

CBRu fulfilled the commitment set out in its strategic planning to work to strengthen clubs in the country, with 28 clubs receiving direct investment from the Confederation through the NINA and Vem Pro Rugby projects.



# HIGH PERFORMANCE

THE HIGH-PERFORMANCE PROGRAM WILL CONTINUE TO IMPROVE ITS RESULTS, SEEKING TO TRAIN MORE BRAZILIAN ATHLETES AND STAFF, GAINING EFFICIENCY TO MAKE BETTER USE OF RESOURCES.

The high-performance system has been a major focus in the construction of the Confederation since its creation, and there has been great progress in this area. Brazilian teams have gone on to achieve major impact and the result is greater exposure for the sport, with Yaras and Tupis serving as a benchmark for athletes and clubs across the country. Growing in international rugby and offering a qualitative improvement in the rugby played in the country, with the transfer of knowledge that impacts the entire national rugby ecosystem is the goal with the high-performance work.

The strategic direction set for the High-Performance area is challenging and requires various performance indicators to be monitored.

#### Evolution of the national teams' results.

Here we highlight the monitoring of the results regarding the two main focuses in terms of national teams - adult men's Rugby XV and adult women's Rugby Sevens. The Yaras achieved their goal, continuing their dominance in South America with another undefeated season in tournaments on the continent and securing their place in the elite of the World Tour, with 11th place overall in the 2021-22 season. In addition, 11th place in the Rugby World Cup Sevens was the second-best result in the competition's history which takes place every 4 years.

The Tupis achieved their goal of progressing this year, climbing up the Men's World Rugby XV Ranking between 2021 and 2022, from 29th place (2021) to 27th place (2022). In a new cycle, after being eliminated from contention for a place in the 2023 World Cup, the time is ripe for revitalization, with the promotion of younger players who need to be tested and challenged on the pitch with the goal of qualifying for the 2027 World Cup. The evolution of 2 positions in the World Ranking is encouraging and stimulates the goal of constant growth.



(\*) Due to the pandemic, there was no World Tour and the result was considered taking into account the Olympic Games.

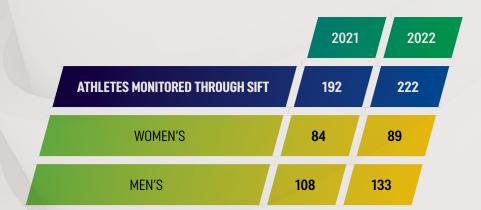
# BRASIL

# HIGH PERFORMANCE

#### **Training People for High Performance**

When it comes to training players for High Performance, the two main pillars for athlete development are (1) high-quality, high-intensity training with at least 4 stimuli per week and (2) an adequate number of quality matches to develop the players at each stage.

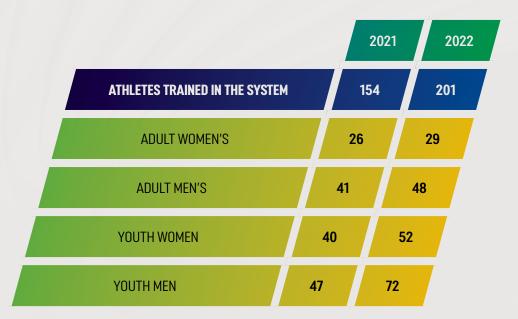
In 2022, we reopened the CT (Training Center) in São José dos Campos, focusing on this unit for grassroots category training (M20) and men's Sevens. Brazil Rugby offered 124 young athletes (72 male and 52 fema-



Note: Number of athletes taking part in tryouts or remote monitoring activities conducted by the technical staff of the Youth National Teams (M18/M20). Some of the athletes in this group are included in the measurement of athletes trained in the system, as they already train under the guidance of the High-Performance Team. CBRu.

*THE HIGH-PERFORMANCE PROGRAM WILL CONTINUE TO IMPROVE ITS RESULTS, SEEKING TO TRAIN MORE BRAZILIAN ATHLETES AND STAFF, GAINING EFFICIENCY TO MAKE BETTER USE OF RESOURCES.* 

> le) an intense training routine through its two high-performance academies - NAR (Núcleo do Alto Rendimento), in São Paulo, and CT in São José dos Campos. In addition, we monitor the performance of another 222 potential athletes (133 male and 89 female) throughout Brazil through the SIFT (Talent Identification and Training System). The construction of the DALP guidelines - Long-Term Athlete Development - will underpin all the work from 2023 onwards, in an essential project built together with the COB.



Note: Athletes in the adult men's XV and adult women's 7s train at least 4 times a week with the CBRu. Youth and adult men's 7s athletes train for a minimum of 2 sessions with the CBRu and also have an average of 2 weekly sessions with their clubs. The data includes athletes who train at NAR and athletes who train at the Academy in São José dos Campos.

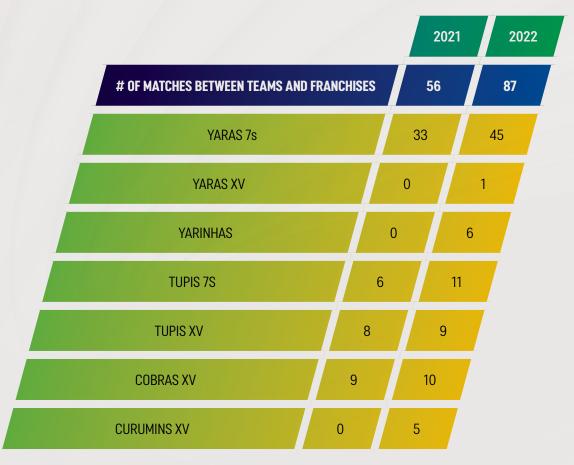


# HIGH PERFORMANCE

*THE HIGH-PERFORMANCE PROGRAM WILL CONTINUE TO IMPROVE ITS RESULTS, SEEKING TO TRAIN MORE BRAZILIAN ATHLETES AND STAFF, GAINING EFFICIENCY TO MAKE BETTER USE OF RESOURCES.* 

The quality of the International Games calendar - The development of athletes is ensured by the partnership between World Rugby ( the international federation ), Sudamérica Rugby (the South American federation) and Brazil Rugby (the Brazilian Confederation). Like other indicators mentioned above, the comparison between 2021 and 2022, due to the pandemic, shows a skewed growth. In any case, it was found that the number and quality of games offered were adequate for the adult men's XV and women's sevens teams, contributing to the objective.

For youth teams, whether women's or men's, the number of games is still below what is needed which should be 4 to 6 quality international matches in Rugby XV. With a South American calendar still poor in tournaments, the solution for 2022 and the coming years is inter-academy games where Curumins and Yarinhas can perfect their game. In 2022, Curumins played matches against Seleção Paulista, Iguanas Rugby Clube, and Brasil XV to fulfill the need to play more games, seeking an alternative solution to the reduced international calendar.



Note 1: Conceptually, we understand that our role is to offer quality games to the national teams, whether or not they come from tournaments or international matches. For the men's youth team, the international calendar wasn't relevant enough and we were able to offer the group 3 additional games through inter-academies games or games against adult teams.

The significant increase in athletes is due to the fact that we started the activity in São José.



RUGBY WILL INCREASE ITS EXPOSURE, BRINGING DIGITAL VISIBILITY AND GAMES BROADCAST ON TV AND OTT CHANNELS

All the other matches in national competitions (clubs and regional teams) were recorded and made available in full within 24 hours of their conclusion on Brasil Rugby's YouTube, consolidating the CBRu's OTT proposal, which contributes to increasing the audience, but also to the evolution of the quality of the game, since referees, coaches and athletes have access to the matches to make evaluations. For more information on the broadcast programming, see the Commercial and Marketing chapter.

The Confederation's digital growth was also remarkable, with the continuous diversification of content responding to the objectives of all areas and stakeholders. In addition to YouTube, CBRu has consolidated its presence on Instagram and worked on multiple pieces of content with media convergence between Twitter, Facebook, and the official website, as well as launching a weekly official podcast. With behind-the-scenes content, training, best moments from matches and highlights, interviews, and lots of information about the competitions and the teams, CBRu has been able to engage all types of fans, offering a showcase for our athletes and professionals, as well as playing a leading role in the community.

	20	021	2022
TOTAL # NATIONAL AND COBRA MATCHES BROADCASTED	50		84
# Sevens team matches broadcasted	27	6	62
# XV national team matches broadcasted	14	12	
# Cobras franchise XV matches broadcasted	9	10	

*RUGBY WILL INCREASE ITS EXPOSURE, BRINGING DIGITAL VISIBILITY AND GAMES BROADCAST ON TV AND OTT CHANNELS* 

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GROWTH INSTAGRAM @BRASILRUGBY Comparison 2022 x 2021 REACH: + 16,1% ACCOUNTS REACHED: 4666K FOLLOWERS: +12%

#### Socially relevant rugby

The awareness that rugby is a valuable tool in the dissemination of socially positive values discipline, respect, integrity, passion, and solidarity - means that the Brazilian Rugby Federation has set as one of its central objectives its consolidation as a promoter of social transformation. Rugby can contribute to a better country by training conscientious citizens who promote the collective good. Rugby's values set us apart from so many other sports that are also looking to increase their visibility, relevance, and resources.

The Brazilian Rugby Confederation's mission is to lead by example and continue to be a model in governance - with all its actions based on transparent and accountable work - and in gender equality in the sport - pioneering female leadership by having a female CEO and building projects that promote gender equality, in addition to its greatest showcase and source of inspiration, the Yaras. Throughout the year, the communications department has sought to promote stories with an ESG bias in order to show the general public the values behind our sport. There were around 10 stories that resonated on channels outside the rugby community, promoting recognition of the sport by a diverse audience. The increase in ESG stories is at the heart of the communication's concerns, with the objective of creating awareness of Rugby's transformative potential.

The Confederation also celebrated the increase over the years in the number of sponsors who support Brasil Rugby on a social level, seeing our projects as a way of having a positive impact on society. In 2022, important companies that believe in Rugby as a driver of social change were added to the portfolio of partners, including Suzano, Gerdau and Vale. *RUGBY WILL INCREASE ITS RELEVANCE IN BRAZIL'S SPORTS SCENE, STANDING OUT FOR ITS VALUES AND BEING A REFERENCE IN ESG* 



Note: It is understood here that the subjects associated with ESG that generated at least one story are considered to have been covered. The stories planned for 2022 were: (1) Yaras (individual athlete or staff story), (2) Yaras (team), (3) Yarinhas (team), (4) Women's management in sport, (5) LGBTQIA+ Cause, (6) Nina Project, (7) Development Projects, (8) SESI Partnership, (9) Rugby and Education, and (10) Positive Impact of Rugby Clubs and NGOs.



Note 1: "Sponsors with a social bias" are those who invest resources mainly in social projects and include CBRu in their portfolio of projects with a positive impact. They are active sponsors in 2022 with a social bias: (1) Atlas Schindler, (2) Banco Alfa, (3) Banco Safra, (4) Bradesco, (5) CSN, (6) Cultura Inglesa, (7) CVC Capital Partners, (8) Deloitte, (9) Estácio de Sá, (10) Gerdau, (11) JDE Cafés, (12) Suzano and (13) Vale.



RUGBY IS GOING TO STRENGTHEN ITS LINKS AND PROVIDE RESULTS TO PARTNERS AND SPONSORS, INCREASING AND DIVERSIFYING SOURCES OF REVENUE

#### Diversifying sources of income, increasing revenue, strengthening ties with partners

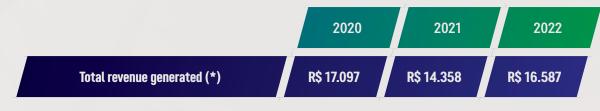
Diversifying sources of income is essential for an organization to be strong and minimize risks that can strongly affect its results and, ultimately, even its existence. Diversification has always been a constant concern for Brasil Rugby, which prides itself on the Brazilian Olympic sports confederation with the largest number of commercial partners.

Since the beginning of this cycle, this strategic focus has been intensified. The organization has been consistently reducing the percentage of revenue of the partner with the highest contribution, as well as increasing the number of partnership and sponsorship contracts, through an extensive product portfolio that serves partners with different objectives and audiences.

With these surprising efforts and results in terms of the number of partners, the organization's actual revenue increased by 15.5% in 2022 compared to the previous year, with the incorporation of extra unbudgeted resources from various sources throughout the year, which proved to be important in sustaining the growth of the sport.



Note: All sponsors are considered to be legal entities or government agencies. Donations from individuals are not taken into account, nor are funds from international sports governing agencies and the COB. They are active sponsors in 2022: (1) Alupar, (2) Atlas Schindler, (3) Banco ABC Brasil, (4) Banco Alfa, (5) Banco Safra, (6) Bradesco, (7) Cosan, (8) CSN, (9) Cultura Inglesa, (10) CVC, (11) Deloitte, (12) Estácio, (13) Gera Amazonas, (14) Gerdau, (15) Gilbert, (16) Grupo Évora (Crown Embalagens), (17) Irko Hirashima, (18) JDE Cafés, (19) Kickball, (20) Klabin, (21) Lhoist, (22) LNF, (23) Pinheiro Neto Advogados, (24) Pralana, (25) Pref. Saquarema, (26) Pref. SJC, (27) Pro Soccer, (28) Razzo, (29) Rodobens, (30) Sanrad, (31) SNEAR, (32) Supley, (33) Suzano, (34) Tecsys, (35) Tim, (36) Universal Assistance, (37) Vale.



\*In thousands of reais



RUGBY IS GOING TO STRENGTHEN ITS LINKS AND PROVIDE RESULTS TO PARTNERS AND SPONSORS, INCREASING AND DIVERSIFYING SOURCES OF REVENUE

With all this, Brasil Rugby continues into 2023 committed to building the foundations of a more sustainable Brazilian Rugby that will enable the consistent growth of our sport. The biggest challenge is to secure adequate funding to achieve the goals. In this new cycle, the entire rugby ecosystem, with all its protagonists - CBRu, federations, clubs, athletes, coaches, referees, and fans - must become aware that real growth will only be guaranteed if it takes place together, on all fronts, so that rugby can consolidate itself as a protagonist in all spheres of activity, from the social impact on communities to Olympic sport and international competitions, as an educational, participation and competition sport, with all spheres interconnected.

	2020	2021	2022	
% contribution of the largest partner to revenue	24%	37%	33%	
Partner with the greatest contribution to revenue	WR	WR	СОВ	

Note 1: The revenue from the largest partner is considered to be the total revenue generated

# THANKS TO SUPPORTERS AND SPONSORS





# WORLD RUGBY



## **WORLD RUGBY AND SUDAMÉRICA RUGBY**

Brazil currently occupies a strategic position for the growth of rugby in South America and the world and is an important potential market for the sport. In order to realize this potential, we need to work across all areas, from high performance to development.

The Brazilian Rugby Confederation works closely with Sudamérica Rugby (the South American federation) and World Rugby (the international federation). The cooperation and exchange of knowledge between the organizations has meant that the evolution of our Rugby is constant, both in specific missions and in the dissemination and development of the game.

With regard to the high-performance project, World Rugby and Sudamérica Rugby work together to build an ecosystem of competitions at all levels. In Rugby Sevens, the Yaras and the Tupis benefit from the World Circuit system, which has first and second divisions well articulated with regional competitions - in the South American case, organized by Sudamérica Rugby. The participation of the Yaras in 2022 in the 1st division World Circuit and also in the prestigious Rugby Sevens World Cup offered invaluable visibility for Brazilian rugby. Meanwhile, Brazil's hosting of the South American Women's Rugby Sevens, with the support of Sudamérica Rugby, has allowed Brazil to consolidate its position in sevens, both as a regional protagonist and as a host country capable of delivering good events for the sport.

In Rugby XV, World Rugby's policy of expanding the category has been the crucial incentive for Brazilian women's rugby to develop. The announcement of the ex-

pansion of the Women's Rugby XV World Cup to 16 teams and the creation of the new WXV World League, both with a South American slot, are the crucial incentives for the women's Rugby XV project in Brazil.

In men's Rugby XV, the support of global and continental organizations for a robust calendar of matches for the Tupis throughout the year has been crucial, with the highlight here being the progress of the American Rugby Super League (SLAR), which promotes the professionalism necessary for Brazilian men's Rugby to evolve. In such a crucial year for the renewal of the Tupi staff at the start of a new cycle, the promotion of games of the highest quality becomes even more important. The support of World Rugby and Sudamérica Rugby was also of paramount importance for the referees, through the promotion of international exchanges, and for the technical commissions, with emphasis on the SAR Academy and the intense period of work during SLAR.

World Rugby and Sudamérica Rugby have also provided invaluable support for the Confederation's development actions, with highlights including the Superweek, the work of the Nina and Vem Pro Rugby projects (based on World Rugby's Get Into Rugby program ), the Women's Leadership Forum "Grassroots to Global" and the support and visibility given to the Course for Attracting and Retaining Grassroots Players, which was presented as a case study at an international conference.

#### We would like to thank both organizations for their trust in the work done by Brazilian Rugby.





## **BRAZILIAN OLYMPIC COMMITTEE (COB)**

The Brazilian Olympic Committee plays a fundamental role in building the High Performance of Brazilian Rugby. With the support of the COB, Brazil's rugby sevens teams, a sport featured in the Olympics, can engage in an intense international calendar, the main highlights of which are the multi-sport competitions in which Team Brazil participates.

In 2022, Brazilian rugby successfully took part in the Team Brazil delegations at the ODESUR events, i.e. the Rosario 2022 South American Youth Games in May and the Asunción 2022 South American Games in October. On both occasions, the Brazilian women's Rugby Sevens teams (youth and adult) won gold medals, with invaluable support from the COB in the process. The men's Rugby sevens team was also in Asunción and their participation provided important experience for the Tupis to qualify for the Pan American Games in the following month via the South American Men's Rugby Sevens Championship, held in Costa Rica. In June, the Yaras had already won a place in the Pan via the South American Women's Rugby Sevens Championship, organized in Brazil. In addition to the sporting support, these events have also brought benefits from a marketing and communication point of view, with constant contact and support from the COB team in charge of this area.

Looking to the future, the COB's support is proving essential for the construction of the SIFT (Talent Identification and Training System). The funds from the organization were also essential to pay for trips to SIFT events and training camps for the grassroots categories, as well as maintaining the CBRu's various administrative activities.

It was precisely with the objective of improving the ability to develop new talents and consolidate grassroots rugby that the COB partnered with the CBRu to build the DALP, the Long-Term Athlete Development model, which was worked on jointly by technical teams from both institutions, in a study strongly based on the best of sports science, promoting the transmission of knowledge.

We would like to thank the Brazilian Olympic Committee, which walks side by side with Brazilian rugby and only strengthens the national sport.

# SESI

## SESI-SP

A partner since 2021, SESI-SP is now one of the federation's most important partners, having become a real engine of development for Brazilian rugby. Bringing together education, sport, and the values of Rugby, the partnership allows the sport to be disseminated to hundreds of children and teenagers, also integrating and strengthening local clubs close to the schools in the process. Today, SESI-SP is a fundamental foundation for grassroots work in the country, also providing a means for Rugby to act in society as a valuable instrument for social transformation.

The year 2022 saw the consolidation of the partnership, with the formation of Rugby classes in the 7 units that incorporated Rugby as a regular activity in the school day, with the Athlete of the Future Program becoming central to the

spread of rugby in the countryside of São Paulo. The work was also complemented by a festival between the units and the introduction of rugby in the Training League, an important annual event between the São Paulo units.

What's more, SESI's support also included training educators, with support for courses, and disseminating knowledge, with the "1st Meeting of Science Applied to Rugby". Lastly, SESI has also opened its doors to the organization of competitions within its units, with the fields of the Osasco and Guarulhos units hosting the best athletes in Brazil in events organized by the Confederation, the São Paulo Federation, and the clubs. Many thanks to SESI-SP for becoming a true home for rugby.



## **SPONSORS AND PARTNERS**

Through its various supporters, the Brazilian Rugby Confederation has been able to promote national rugby across the board, from grassroots to high performance, supporting the game at all levels in the country and with special support for the athletes of our national teams. Our special thanks to the companies that believed in the strength and seriousness of Brazilian Rugby and its social impact.





## **SUPPORTERS**





## NAR

The São Paulo High-Performance Center (NAR), coordinated by technical director Irineu Loturco and maintained by the Instituto Península, has been home to the Brazilian national teams since 2013. A center of excellence in sports science, the NAR allows Cobras, Tupis, Curumins, Yaras, and Yarinhas to enjoy one of the best high-performance sports facilities in Latin America, which is a reference in scientific production and dissemination and the training of professionals in the field. In almost a decade of partnership with the NAR, Brazilian Rugby has reaped the rewards of a work of excellence that has provided the conditions for our sport to achieve great things, such as South American titles (men's and women's), participation in World Cups and international visibility never achieved before. Many thanks to the NAR family.

## CETE

The High-Performance System of the Brazilian Rugby Confederation has a partnership with the Sports Traumatology Center (CETE) of UNIFESP (Federal University of São Paulo), coordinated by Prof. Dr. Paulo Santoro Belangero, the orthopedic doctor responsible for the Brazilian Rugby National Teams. The CETE has been offering surgical treatment, follow-up care, physiotherapy support, and advice on releasing athletes for the CBRu 's High-Performance activities. We would like to thank the CETE for its valuable support for Brazilian rugby.



## **SNEAR AND CITY HALL OF SÃO JOSÉ DOS CAMPOS**

SÃO JOSÉ DOS CAMPOS SECRETARIA ESPECIAL DO ESPORTE MINISTÊRIO DA CIDADANIA



The CT is also home to the Academy for the grassroots categories. With the support of SNEAR - the National High-Performance Sports Secretariat - and São José dos Campos City Hall, the High-Performance system can work with 40 young people in each category (male and female), aged up to 19, training a whole new generation of Tupis and Yaras.

## CSHG

CREDIT SUISSE

Since 2011, the Brazilian national rugby teams have also had a home at the São José dos Campos Training Center, which is based in a place in partnership with CSHG (Credit Suisse Hedging--Griffo). The CT is the soul of our national teams, because of the history of the place. We would like to thank CSHG for the opportunity to continue building our teams.



## **STATE FEDERATIONS AND CLUBS**

Synergy with federations and clubs is one of the main concerns of the Brazilian Rugby Confederation's work. State federations and clubs are the heart of our Rugby, as they train athletes and those who love Rugby. More than our thanks, we pay tribute to the dedication of this legion of selfless people to the sport.

We would like to make special mention of the Bahia Rugby Federation, the Fluminense Rugby Federation, the Rio Grande do Sul Rugby Federation, the Minas Gerais Rugby Federation, the Paraná Rugby Federation, the Santa Catarina Rugby Federation, and the São Paulo Rugby Federation.





## **TIRELESS COLLABORATORS**

Rugby who, come rain or shine, are dedicating their time and resources to Brazilian Rugby in all its dimensions.

It would be impossible to name everyone, as we would certainly forget someone, but these are the people who make Rugby grow throughout Brazil, in the most unexpected places, and constantly.

We would like to thank these volunteers for always being there for us, without ego or the need for compensation, just with the commitment to improve rugby in Brazil. Thank you very much for being examples of what Rugby is all about!





## **TEAM BRASIL RUGBY**

Brazilian national teams, federations and regional teams, clubs, social projects, and referees. There are many protagonists who make our rugby great every day. However, we must never forget our staff and the legion of collaborators and volunteers whom the Confederation can only thank. It is with the sweat of our team over 365 days a year of hard work and dedication that our rugby progresses.

We are honored to have a dedicated, diverse, knowledgeable, and passionate team. Rugby Values are in our team.

Thank you very much.

OUR TEAM



### **BOARD OF DIRECTORS**

The Board of Directors of the Brazilian Rugby Confederation is made up of 13 effective members, five of whom are independent members appointed by the Nominating Committee; five members elected by the General Assembly; one member elected by the referees; and two members elected by the athletes. The current Board of Directors was elected for the four years 2021-2024, and five of its members will be replaced in 2023, with elections taking place every two years.

Thanks to the efforts of all the members and representatives of the collegiate bodies, Brazilian rugby has become a reference on and off the field. We would also like to thank the previous board, who contributed with immense passion to the growth of our sport.

Thank you very much!

#### INDEPENDENT MEMBERS APPOINTED BY THE NOMINATION COMMITTEE



Martin Andrés Jaco

(President) CEO of the

company BR Properties



Alexandre Chioffetti CEO of Gastrading Fernando Mirandez\* Partner at Pinheiro Neto Advogados



Paula Korsakas Managing Partner of Interação Inteligência & Performance



**Andrea Costa** Partner at Visagio



Vivianne Valente\*\* Executive Director of Finance and Administration of Grupo Tigre

\*Resigned in December 2022, but continues to contribute to Rugby on the Legal Committee. Thank you for your contribution. \*\*After a rich contribution to Rugby, she will step down in March 2022, to be replaced by Andrea Costa. Our sincere thanks for your contribution.

## **BOARD OF DIRECTORS**



#### MEMBERS ELECTED BY THE GENERAL ASSEMBLY



**Fabian Daniel Maggiori** Managing Partner of EFX Corretora de Câmbio



**Fabiano Gelatti Ferrari** Franchise manager at Elite Professional Melhoramentos



Juarez Lorena Villela Filho Director of Plenary Assistance at the legislative assembly of Paraná



Julie Marielle Yvonne Cransac Product and Technology Manager at OLX Brasil



**Ricardo Marangoni Filho** Founding partner of Marangoni, Imbernom e Fischer Advogado



#### MEMBER ELECTED BY THE REFEREES

Natasha D'Andrea Monica Olsen Partner and editor of CicloVivo, a news site focused on Sustainability



**Alcino Pisani Amato** Indaiatuba Rugby athlete Tornados Club



MEMBERS ELECTED BY THE ATHLETES

Marjorie Yuri Enya Project Management Officer - Purpose PBC

#### **COLLEGIATE BODIES**



#### SUPERVISORY BOARD **ATHLETES' COMMITTEE\*** NOMINATING COMMITTEE ETHICS BOARD **MEMBERS:** Alcino Pisani Amato (Presidente) Ana Carolina Gazoni Martín Andrés Jaco Antonio Gorios Filho Marjorie Enya Monica Minako Futami Piccirillo Maria Helena Petterson Beatriz Futuro Mühlbauer Ricardo Marangoni Olyntho de Lima Dantas (Presi-Paulo Renato Machado Nogueira da Motta Benedito Rodrigues Filho Paula Korsakas dente) (Presidente) Marjorie Yuri Enya Alexandre Chioffetti

## ALTERNATE MEMBERS:

Daflas Alexandre da Cruz Daniel Lombardi

Luciano Consentino

\*Members elected by direct vote by athletes and former athletes registered with the cnru

#### HIGH-PERFORMANCE COMMITTEE AND SELECTIONS

Alexandre Chiofetti Fabian Daniel Maggiori Fabiano Gelatti Ferrari Andressa Contreras Camila Gobo de Freitas Juliana Esteves dos Santos

#### **COLLEGIATE BODIES**



#### **DEVELOPMENT COMMITTEE**

Fabian Daniel Maggiori Alcino Pisani Amato Natasha D'Andrea Monica Olsen Paula Korsakas Juarez Lorena Villela Filho Rodrigo Santoro ADMINISTRATIVE MANAGEMENT AND FINANCE MANAGEMENT AND FINANCE COMMITTEE\*

> Alexandre Chioffetti Julie Cransac Luciano Consentino Vivianne Valente

\* The committee has now closed, but we would like to thank all the members.

# FUNDRAISING COMMITTEE

# Fabiano Gelatti Ferrari

Martín Andrés Jaco Marjorie Yuri Enya Fernanda Arechavaleta Hugues Godefroy

#### LEGAL COMMITTEE

Fabio Mariz Fernando Mirandez Marianne Calil Jorge Ricardo Marangoni DOPING CONTROL COMMITTEE

Roberto Germanos Renato Martins Roberto Lohn Nahon Rafael Pinski

MEMBERS APPOINTED BY CBRU'S NOMI-	MEMBERS NOMINATED BY THE	MEMBERS APPOINTED BY OAB	EMBER NOMINATED BY THE	MEMBERS NOMINATED BY THE
NATING CO-MISSION	PRACTICE ORGANIZATIONS	WITH NOTORIOUS SPORTS LEGAL	REFEREES	ATHLETES
	SPORTS	KNOWLEDGE		
Renan Moresco Pirath			Ramon Bisson Ferreira	Alexandre Beck Monguilhott
Werner Grau Neto (Presidente)	Jessica Karina Sala Attilio	Carolina Danieli Zullo		Wanderson Rocha
	João Feltipe Artioli	Geancarlo Borges Caruso		

## **SUPERIOR COURT OF SPORTS JUSTICE**

## **DISCIPLINARY COMMITTEE**



#### AUDITORS

Fred Cinelli Aguirre Zurcher Evandra Duarte Botteon Baldin Olyntho de Lima Dantas Felipe Alarmino Sergio Paulo Livovschi

ATTORNEY GENERAL

Erick da Silva Regis



## **CBRU EXECUTIVE TEAM**

In this section, we would like to thank CBRu's collaborators, a group that keeps the wheels of national rugby turning, a team that dedicates itself daily to making national rugby grow and that deserves every recognition.

We would also like to thank all the volunteers who dedicated themselves and contributed out of love for Brazilian Rugby. Their presence was fundamental during the countless events, projects, and actions, whether at national tournaments, in High Performance, Development, Tournaments, Refereeing, and other actions.



### **CBRU EXECUTIVE TEAM**

CEO

Mariana Miné

HIGH PERFORMANCE João Nogueira

André Rebelo Arnu Kosh Beatriz Rodrigo Bianca Menini Brigida Otoni Ferreira Cesar Henrique Ferreira Daniel Danielewicz Dannielle Abreu Dayana Dakar Fábio Alves Felipe Antônio Fontana Felipe Schultz Fernando Portugal Flavio Mazzeu Henrique Von Rondow Ismael Arenhart Joshua Reeves Laís Caroline Franco Leandro Gevaerd Letícia Martins

Mariana Vido Marina T. Beteli Mário Rivera Mauricio Coelho Mauricio Soares Nicole Favretto Paulo Vítor Carrijo Rafael Klosterhoff Rafaela Turola Rodrigo de Almeida Teles Silvia Pires Tiemi Saito Yuri Rafael Franco Wallace Celso Ferreira Walter Schildberg William Broderick

#### REFEREEING

Xavier Vouga Cauã Ricardo S. Maria Victor Hugo Barboza

**DEVELOPMENT & TOURNAMENTS** 

Renato Occhinero Arthur Rodrigues da Mota Cristiana Futuro Muhlbauer Daniel Hubert Greg Fábio Alves Gabriel Cenamo **Guilherme Marques** Icaro Ferrarini Julio Cesar Faria Maria Mikaella Pitta Matheus Marinho Mauricio Coelho Pedro Henrique Siqueira

#### LEGAL AND GOVERNANCE

Gustavo Henrique Almeida do Nascimento Mariana Cechini Calixto Antônio Vento Ortencio Thainá Pereira

#### SALES AND MARKETING Rodrigo Bordini Itallo Marques Alexandre Bulhões Pereira Beatriz Futuro Mulhbauer Lucca Carelli Lucas José Borelli dos Santos Victor Sá Ramalho Antonio

CONTROLLERSHIP Sandra Viana Misevicius

HUMAN RESOURCES Sandra Viana Misevicius Luanna Costa

FINANCIAL ADMINISTRATION Angela Maria do Nascimento Marlene Monteiro

PUBLIC PROJECTS Tiago Rondini



#### **BRAZILIAN RUGBY CONFEDERATION - CBRU BALANCE SHEETS**

Years ended December 31, 2022 and 2021 (In thousands of reais, unless otherwise indicated )

Current	Explanatory note	2022	2021
Cash and cash equivalents	3	711	2.038
Funds from agreements to be	4	9.344	9.535
appropriated			
Prepaid expenses	5	98	202
Other Credits	5	16	-
Stock held by third parties	6	1	1
	-	10.170	11.776
Non-current			
Fixed assets	7a	253	209
Intangible	7b	1	14
	_	254	223
TOTAL ASSETS	-	10.424	11.999

To access the financial statements, access the QR Code beside:



Liabilities and equity			
Current	Explanatory note	2022	2021
Suppliers	8	515	974
Labor obligations		353	1.145
Tax obligations	10	74	59
Funds from agreements to be applied	12	9.344	9.535
Anticipated revenue to be realized			
International Resources	14	121	278
		10.589	11.991
Non-current			
Labor obligations	9	-	96
Contingency provisions	13	38	38
Related parties	11	1.255	1.442
	-	1.293	1.576
Shareholders' equity			
Accumulated deficit	15	(1.458)	(1.568)
		(1.458)	(1.568)
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	-	10.424	11.999

The notes to the financial statements are an integral part of the financial statements.



# ANNUAL REPORT BRASSARDGBY2022